

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324 Sierra Madre, California — Thursday, October 16, 1969 16 Pages — Vol. 64, No. 51

de Jong Enters \$40½-Million Lawsuit Against Star-News

Editors Refuse Deletion Of Name Or Article Withdrawal; 'False, Malicious'

'Hideous Organization' Alleged To Libel de Jong

On Friday, October 3, 1969, Hamilton C. de Jong, a private Pasadena citizen, filed an action for damages for \$40,510,000 against Twin Coast Newspapers, Inc., a New York Corporation which now operates the morning Independent and the evening Star-News, the only Pasadena-based daily newspapers.

The 23 page complaint alleges that the newspaper corporation, together with the Editor, the Publisher and other persons whose names were not revealed: 1) libeled de Jong, 2) intentionally inflicted emotional distress, 3) conspired to defame and deprive him of Civil Rights, and 4) invaded his privacy.

The four causes of action, filed with the Superior Court in Los Angeles, stated that a long standing disagreement existed between de Jong and the newspaper publisher and editor concerning the newspaper's alleged "distortion of news concerning taxes and school matters and the tendency of one-sided stories on such matters to misinform the electorate."

The complaint stated that on October 4, 1968, while citizen de Jong had a petition before the California State Supreme Court requesting a public hearing

about missing ballots in an election to raise property taxes for Schools, newspaper published a "report" stated that "Pasadena Hideous" organization, "support" the lawsuit. It was alleged that the article stated that the HIDEOUS organization had set out to accomplish, nine "odious or criminal programs." The lawsuit was listed as number one program. De Jong claimed that he called the Editor, the nominal author of the article and requested that de Jong's name be deleted or the article withdrawn, and that the editor

—Please turn to Page 2

Float Assoc. To Hold 'Wine Taste'

As the fall season accelerates, so does the activity within the Sierra Madre Rose Float Association. The fifth in a series of ways and means projects will find Association members and guests treated to a "Wine Taste" on Friday, October 17. The event to be held from 6 to 10 p.m. will be co-hosted at five separate locations, all close to one another in proximity.

Serving as hosts and hostesses for the evening will be Mr. and Mrs. John Gorchian, Mr. and Mrs. Joseph Delgado, Mr. and Mrs. Clem Bartolai, Mr. and Mrs. Tony Harris and Mrs. Ruth Barden.

Each home will feature delicacies to complement the refreshments served. Admittance to the affair is by pre-arranged invitation only and anyone interested in attending is encouraged to obtain information by calling either Ann Harris at 356-1421 or Martha Griffin at 355-1615. Invitations are also available from the Rose Float Association member.

Princess Participation chairman, Ruth Barden reports that October 25, is the date set for girls in the community to register as contestants to become princesses on Sierra Madre's entry in the Rose Parade.

As in the past, the only requirement to become eligible for judging is that each girl help the Association in their annual rose sale endeavors.

From 10 a.m. to 1 p.m., October 25, officials of the Association will be on hand at Kersting Court to conduct the sign-ups. For those unable to register on the 25th, the absolute deadline will be October 27, at 8 p.m.

Judging for the contest will be accomplished by three individuals who are non-residents of the community and who are independent of any ties with the Association.

Reception For Betty Newton
Sierra Madre will honor Miss Betty Newton for her thirty-four years of dedicated service to the children of the city at a Community Reception to be held on Sunday, October 26, from 4:00 p.m. to 6:00 p.m. in the new Community Recreation Center, Sierra Vista Park.

The reception is sponsored by a group of long-time friends of Miss Newton, parents of former students, and PTA presidents who feel that the community wants to honor her.

—Please turn to Page 13

Stephen Germain Helps Teammates Secure Awards

Airman First Class Stephen P. Germain, son of Mr. and Mrs. Herbert J. Germain of 155 W. Carter Ave., has been recognized for helping the 58th Weather Reconnaissance Squadron, Kirtland AFB, N.M., earn three coveted awards.

Airman Germain is an aircraft mechanic with the 58th that earned the Senter Award as the most outstanding reconnaissance unit in the Air Weather Service (AWS); the AWS Organizational Maintenance Squadron of the Year Award; and the Air Force Flying Safety Award, including a "two year" crest to denote its second straight award.

His unit conducts missions on a global scale for the Air Force, National Aeronautics and Space Administration (NASA), and other scientific organizations under the auspices of the Department of Defense.

The airman, a graduate of La Salle High School in Pasadena, earned his A.A. degree from Pasadena City College.

His wife, Sharon, is the daughter of Mr. and Mrs. Patrick Connolly of 3695 E. Orange Grove Blvd., Pasadena.

Toy Loan Prepare For Heavy Season

The "Toy Soldiers" held their regular monthly meeting Wednesday, October 8, from 7 to 8 p.m. in the Park House. Work schedules were made out for the girls to sanitize toys when they are returned by the Toy Loan borrowers.

Plans were made for those members who haven't been to make a trip to the County Toy Loan Headquarters. That is where all the donated toys are repaired and put in condition for children to borrow.

"Toy Soldiers" attending the meeting were Sandra Buchanan, Donna Dye, Lori Dunning, Maureen Gaughler, Ann Huber, Jackie Ross, Donna Starkey, Ruth Ann Starkey, Sandra Starkey, Karen Smith and Jennifer Smith.

After the business meeting—Please turn to Page 9

Woman's Club Purchase Held Up

On September 22, 1969 the City Administrator transmitted a tentative offer in the amount of \$83,000 for acquisition of the Woman's Club property, including land and improvements, at 270 West Sierra Madre Boulevard, Sierra Madre, California. This price was based on the appraisal made by the Woman's Club, which appraisal was consistent within \$2,000 (their value was lower) of the appraisal made of the property at the expense of the City by a separate appraiser.

The Woman's Club Board met and considered the City's offer which included leasing the Woman's Club back at the rate of \$100 per month (with the Club being responsible for full maintenance of the property at its own expense) for a two year period, with a termination provision upon 90 day notice by either party after the first year. This later provision was disputed by club members in the audience and is subject to further negotiations.

The Council, after hearing the report reviewed the bids on borrowing the money to pay for the Woman's Club and found that three bids were submitted and that the

—Please turn to Page 5

Below Last Year's Figures

SM Sales Continue To Drop While Others Gain

While 49 counties in the state were showing substantial gains in business; Los Angeles County with a total of over 8 per cent, Sierra Madre still persists in drop-

ping in total business over the previous quarter of a year ago.

New figures just released by Member Richard Nevins, who represents Southern California said that for the Second Quarter of 1969 Sierra Madre showed a total sales of \$1,365,000 as compared to a total sales of \$1,371,000 for the year 1968 or a drop in sales of .41 per cent.

Total of sales for the second quarter for the City of

—Please turn to Page 11

Water Election November 4 Passes Council

Ed Wagner, former Councilman, and long identified in the field of water presented a report to the City Council at their regular meeting of Tuesday, October 14, wherein he protested the joining of Sierra Madre and the SGVMD to the MWD district at the election which is set for November 4.

In a prepared synopsis his report showed that the cost to the taxpayers of the City of Sierra Madre would be far in excess to join with MWD than it would to stay with the present district and receive state water.

He showed that the district could spend approximately 21-million and at the end of fifty years own the entire project, but by joining MWD the cost would be in the vicinity of 27-million and at the end of the 50 years we must go on an additional 15 years of payment and at the end of the time we would own NOTHING.

In making his report he asked the City Council to go on record opposing the joining of MWD and promised that a full report would be presented the people in the Sierra Madre News prior to the election.

Following Mr. Wagner's report, a letter was read from Donald F. Clark, president of the San Gabriel Valley Municipal Water District requesting the City Council to adopt a resolution endorsing the Board's action to annex to the Metropolitan Water District, after which Perry H. Brown, Sierra Madre's representative to the district, and Al Jorgensen, —Please turn to Page 5

Sewer District No. 92 Given Green Light

On September 10, at their regular meeting the City Council adopted Resolutions of Intention to establish Sewer Assessment District No. 92, and the hearing for the determination was held on October 14.

All property owners involved in the district which consisted of 66 parcels of property in the Santa Anita Court, Monte Vista Lane, Holdman and Colony were officially notified of the hearing and invited to either approve or protest the formation.

Engineer Larry Bevington informed the property owners that the estimated cost of the project for Construction, Incidental Costs, and Right of Way would be \$77,430, plus the necessary lateral cost.

Broken down into areas it is estimated that the cost per parcel for the Santa Anita Court parcels will be \$1108 per parcel. The cost to Monte Vista Lane parcels will be \$1159 per parcel and the Holdman, Colony, etc. will be \$1208 per parcel.

After hearing the protests and determining that over 60 per cent of the property owners were in favor of the formation, the Council then passed two Resolutions.

Resolution 69-76 overruled and denied the protests affecting Sewer District 92; and Resolution 69-76 was adopted ordering the work and acquisition and directing the publication of Notice inviting bids, adopting scale of prevailing wages in connection therewith and gave the green light to proceed.

Pop Anthony Celebrates 90th Year; Has Nothing But Good Vices



POP ANTHONY ... 90 Years Young

More than 40 family members and friends of Arthur D. Anthony gathered in Long Beach on September 24 to wish him a happy 90th birthday.

"Pop," as he is known to his many Sierra Madre friends, is proud to be counted as one of the few remaining Spanish-American War veterans, and a member of Sierra Madre VFW Post No. 3208.

He and "Mom" Anthony are remembered here as proprietors of Sierra Madre's only car wash, operated on North Baldwin during the '40's and later on East Montecito. The business he started following his retirement from the Rock Island Railroad in Kansas in 1937 was continued until his wife's death in 1959.

After his marriage to his present wife, Nada, in 1960, he and his bride moved to their present residence in Long Beach.

Family present on the gala occasion to congratulate the nonagenarian were

Rummage Sale Brings In \$800 To S & R

Over eight hundred dollars for much-needed additional equipment was added to the Sierra Madre Search and Rescue Team fund as a result of the recent benefit rummage sale, Mrs. Harry Enmark, chairman of the event, announced today.

She expressed appreciation to all citizens of Sierra Madre and surrounding communities who contributed their time, effort and money to the success of the fund-raising event.

The hundreds of hours of time devoted, thousands of items contributed and extra donations given during the sale was heart-warming evidence of the high esteem in which our Team and its life-saving work is held throughout the area, she stated.

Resolution 69-76 was adopted ordering the work and acquisition and directing the publication of Notice inviting bids, adopting scale of prevailing wages in connection therewith and gave the green light to proceed.

Fire Calls Oct. 8 to 14

The first of this week's series of Fire alarms, and the 84th of the year, was sounded at 5:04 p.m. Wednesday to the apartment of Mary Anne Morgan at 309 Mariposa, Apartment "C."

Engine 423 arrived in one minute and 29 seconds to find that children, or child, playing with matches had set the towel rack and towels in the bathroom afire, creating considerable smoke throughout the apartment.

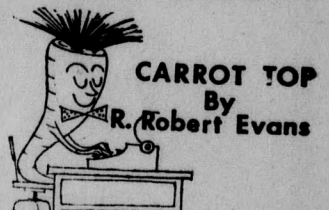
One oddity of this alarm was the fact that it was called into the City of Monterey Fire Department and was relayed to your firefighters, who made the run in record time.

Seventeen Regular Firefighters and one Reserve answered the alarm with Engine 424 as backup at Lima and Mariposa. Truck 421 and Car 426 also answered the alarm.

Fire Chief Charles Brown estimated the damage to the apartment at \$250 and released the Firefighters and equipment at 5:27 to return to the station and secure the equipment for the next call. 48 alarms had been answered during 1968 to this date.

The second alarm of the week and the 85th of the year was sounded at 9:14 Sunday evening and directed to the station.

—Please turn to Page 5



We picked up a very sad, sad story during the past week, and if the rumor is true then it makes one even sadder to know what our community may go through during the next three months.

—CT—
This rumor has to do with a possible RECALL petition being attempted for the Recall of one of our Councilmen.

—CT—
At the present time we do not have any idea what the intent of the recall concerns, we have not talked direct with anyone connected with the recall movement, to us it is only rumor that has reached us via about a half dozen people.

—CT—
This newspaper will have to go on record again, that we are not in favor of this method of political maneuvering. We fail to see where one individual can be singled out and given the blame for any one or a dozen different charges, after all the council must give a vote of 3 in favor of any proposition before it can pass, and by the same token to turn down any proposition there must also be a vote of 3 if there is a full council in both instances, or by two if there are only three councilmen present.

—CT—
We still remember the filing of the intention of the Recall of Mayor King and Councilman Sorenson on September 28, 1967. Our hearts bled when the second recall intention was filed on October 5, 1967 for the recall of Councilman Wagner and Councilwoman Maddox, and again on October 18 when the intent of recall was served on L. Marie Warfel, our City Clerk.

—CT—
This newspaper did not like it then and it doesn't like it now. Your newspaper, the same as the Citizens of the community cannot stand by idle and watch the slugging from the side lines. Each and everyone must take a part, and as we have stated before... here is where friends become enemies, war cries make enemies, hate enemies more, and there is a general mix-up of the entire community.

—CT—
From the very day that the "Intent To Recall" is served and on through the period of the next 100 to 120 days the battle rages among the people of the Community, each jumping into the political battle with the loud cry of "FOUL". Then, as it happened before when the recall is all over and the question is settled by the voters of the Community...

—CT—
The whole damn thing bursts out again in a General Election of the City during the first Tuesday of April, and as in the last case, if it ever materializes, the Community is fighting a Recall on one hand and the General Election on the other... and ninety per cent of the voters do not know what they are voting on or who they are voting for or against.

—Please turn to Page 14

Don Grigsby Resigns

Several weeks ago, Don Grigsby, Water Superintendent, personnel supervision and administration of street maintenance, sewer, parks and trees, motor pool and other projects of Public Works functions made known to the City Council that he was tendering his resignation as of October 10 to take a similar job with the City of Westlake.

The City Council accepted the resignation and presented him with a Resolution extending to him best wishes for continued success. Recruitment is now in progress for his replacement.

Station Wagon For British Home

School days, and the green playing fields of England as depicted in the new MGM movie "Goodbye Mr. Chips," will bring instant nostalgia to prominent Southland residents of British birth or background as they attend gala matinee performance at the Fox-Wilshire Theatre on Saturday, November 8.

Sponsored by the Daughters of the British Empire in California, Inc., proceeds from this outstanding event will be used to purchase a much-needed station wagon for use at the British Home for the Elderly in Sierra Madre. Many times recently residents have been unable to participate in entertainment and outings due to the lack of adequate transportation. Performance will commence at 2 p.m. and be preceded by a champagne reception starting at 12:45 p.m.

For further information call Mrs. Robert Schweg, general chairman, 284-1684.

WEATHER

	High	Low
Oct. 7	92	50
Oct. 8	86	53
Oct. 9	81	54
Oct. 10	79	53
Oct. 11	84	51
Oct. 12	84	48
Oct. 13	77	49
Total rainfall to date	0.0	
Year ago to date	30.0	
2 years ago to date	0.0	
(Season period: October 1 to September 30.)		



CONGRESSMAN GLEN LIPSCOMB (24th District) received a warm welcome Wednesday, October 8, on Capitol Hill as he resumed participation in Defense Subcommittee hearings and floor activities. Prior to his return, the Congressman had conducted business from his Washington, D.C. home following July surgery. During Wednesday's schedule, House Republican leaders gathered in the Minority Leader's office in the Capitol to celebrate Congressman Lipcomb's return to a present and active role in the Chamber's legislative business. Joining in the "welcome back" reception were, from left

to right, Congressman Frank T. Bow (Ohio), Ranking Member on the House Committee on Appropriations; H. Allen Smith (Calif.), Ranking Member on House Rules Committee; Leslie C. Arends (Illinois), Minority Whip; Congressman Lipcomb; Gerald R. Ford (Mich.), Minority Leader; Rogers C. B. Morton (Maryland), Chairman of the Republican National Committee; John J. Rhodes (Arizona), Chairman Republican Policy Committee; and James B. Utt (Calif.), Ranking Member on House Committee on Committees.

It's Here REXALL ONE CENT SALE

THURS., OCT. 16th thru 22nd!

Many standard Rexall items at
TWO for the price of One plus 1c

Stop in our Pharmacy for an
Advance Shopping list and be
sure to watch our ads on
NBC-TV's TODAY SHOW and
the ads in the Sunday papers

Hartman
Rexall Pharmacy

29 NORTH BALDWIN SIERRA MADRE, CALIF.

Star News Sued For \$40 1/2-Million

article in the afternoon paper. Subsequent demands for correction (required by law) to publisher, Bernard J. Ridder, have been ignored, the complaint states. De Jong asserted that the publication which linked him with "Pasadena Hideouts" was "false and malicious" and with the intent to "lower, and not enhance, his reputation among approximately 35,000 readers" in Pasadena, and that the such publication, according to the law, is libel. De Jong asserted that the newspaper corporation, fully aware that Martin Luther King and Senator Robert Kennedy had been assassinated within the previous months, publicized de Jong in a manner calculated to incite readers to harass, menace and threaten plaintiff citizen and his family, and thus cause him and his family apprehension and distress.

The third cause of action charges that personnel of the newspaper corporation and others entered in a conspiracy to obstruct justice in the Supreme Court by imputing that the Court would be acting in "coincidence with the HIDEOUS ORGANIZATION if it rendered judgment in favor of plaintiff citizen, and thus to

induce the Clerks or Justices reading the brief in said appeal petition not to grant a hearing." De Jong's petition was denied shortly after the article was published.

The fourth cause of action charged that the article subjected and continues to subject citizen to unwarranted and undesired publicity and lessens his enjoyment of social and business contacts and thus was an unlawful invasion of his privacy.

De Jong requested that the \$30,000,000 in punitive damages be measured according to the wealth of the defendant, New York Corporation and "the paramount right of a private citizen seeking to exercise their constitutional rights and duties in community affairs to be free from vicious personal attacks by powerful and influential persons having monopolistic control of the opinion molding media, and the right of citizens in a community who complain of the distortion of news concerning local taxes and schools and the tendency of one-sided newspaper stories on such matters to misinform the electorate, to be protected from publication by that very newspaper of which refused, and republished the

they complain, of libelous matter which citizens cannot rebut for lack of forum."

De Jong allocated \$27 million of punitive damages to a "non-profit organization dedicated to securing unbiased and balanced reporting in newspapers in Pasadena and throughout the United States."

De Jong, a manufacturer of Bath Safety Equipment has been actively concerned about education in Pasadena where he has had five children in public schools.

In his only public statement concerning the lawsuit de Jong said: "In event that the New York Newspaper Corporation continues to refuse withdrawal of the false statements, and refuses to mitigate the damage already done, the Courts will have a case wherein the power limits of the Press must be defined. Under the First Constitutional amendment, newspapers are clearly protected by the Courts against 'big government,' and this attack on me will require the courts to state how much protection the individual citizen has against a multi-million dollar newspaper corporation which holds 'de Facto monopoly' over local daily news coverage, thus depriving me or any other citizen the right to reply to unfair charges made therein."

Brown-Hickman Wedding Vows Given September 26 In Oakland, California



MR. and MRS. DEAN HICKMAN

Kristin Stark Brown, the daughter of Mr. and Mrs. Claude Hancock Brown, Jr. of 49 West Orange Grove Avenue, given in marriage by her father, became the bride of Ensign Harold Dean Hickman, USN, of Vallejo in a ceremony at St. Francis De Sales Cathedral in Oakland on September 26. The Benedict is the son of Mr. and Mrs. Albert Harold Hickman of 8922 La Riviera Drive in Sacramento.

More than 200 guests attended the ceremony officiated by The Rev. Richard J. Callanan of the Newman Chapel, Holy Spirit Parish of Berkeley.

Seed pearls and Venice lace trimmed the neck, cuffs and hem of the long sleeved A-Line gown of white satin worn by the bride. The short train of the gown was also trimmed in the lace and pearls, as was the two tiered, fingertip veil of silk tulle which was secured by a lace band. For the traditional 'something old' the former Miss Brown wore a strand of matched pearls belonging to her maternal great-grandmother, the late Mrs. Amasa Scott Crossfield of Manila. 'Something Blue' was a blue garter, 'something borrowed' was pearl earrings belonging to the bride's sister, Marianne. Completing bridal tradition was a sixpence in her shoe given to her by Mrs. Ronald Davis a friend of the bridegroom's family.

White gardenias, white carnations and bovardia comprised the bride's bouquet. The bride's sister, Miss Kathleen Dwyer Brown of San Francisco was Maid of Honor and wore a gown of sapphire blue satin with matching headpiece and accessories. She carried a bouquet of tangerine roses. Bridesmaids were Miss Marianne Hancock Brown of Sierra Madre, sister of the

bride; Miss Katherine Stanley Stewart of Altadena; Miss Karon Maurine Emmons of San Francisco; and Miss Cherie Lorraine Harris of El Cerrito. All dressed alike, the attendants wore gowns of emerald green satin with matching headpiece accessories. They each carried a bouquet of tangerine carnations.

Best man was Gary Alan Hickman, the groom's brother, of Sacramento. Serving as ushers were Scott Bradford Brown and Dixon Lee

— Please turn to Page 11

CRIB CROP

Well known, and long time Sierra Madre resident, Mrs. Sadie Schneidewind is a grandmother for the fourth time. A quick jump from just the paternal grandmother of two to a paternal grandmother of four was made within four days! New grandchildren are both boys, Garet Joel Gruber arrived, weighing 9 pounds 1/2 ounce on August 21, 1969 with the distinction of being number three for his parents, Sonny and Polly Gruber of Duarte. (number one and two are Brady (7) and Kelly (6).) Grandchild number four, also a boy belongs to Jim and Mary Lou Gruber of Monrovia. Russell James, who arrived on August 17 weighing 7 pounds 4 1/2 ounces really has two distinctions — he is Jim and Mary Lou's first child and he is allowed to wear that special tag "adopted" meaning he was picked especially for them. Maternal grandparents for Garet are Mr. and Mrs. Robert (Joyce) LaLone of Duarte while Russell's maternal grandparents are Mrs. Lee Worth of Pasadena. The Grubers, both families, and the LaLones are all former Sierra Madreans. Congratulations, Good Luck and the Best of Good Wishes to all!

Attend the church of your choice every Sunday.

Orchid Society Banquet Oct. 16

The San Gabriel Valley Orchid Hobbyists are having their annual banquet on October 16, at 1133 N. Rosemont Ave., Pasadena. The social hour starts at 6:30 p.m. and the dinner at 7:30 p.m. Tickets are \$6.24. Reservations must be made by October 12, as no tickets will be sold at the door. Call Mr. Lowry, 447-1858 for reservations.

The speaker for the evening will be Doc Charles and his topic will be "You Better Believe It." The plants will be from Armacost and Royston.

The Hester Hulme Memorial Service Award for 1969 will be presented at the banquet. This service award is given to a member each year for outstanding service to the society.

Table decorations for the banquet is done by the president's wife and her committee. The president's wife for 1969 is Mrs. Charles Robb. The orchids are donated by the members and commercial growers.

Dairy product prices are only up 2 1/2 per cent so far in 1969, says U. S. Department of Agriculture, less than the average of all foods. Butter prices haven't gone up at all.

After reading this you may never buy a new car again.

You'll lease instead. If you enjoy haggling over the price of a car, this ad is not for you. But if you want to forget shopping around (to say nothing of that fat down payment), you'll lease your next car from First Western Bank instead of buying. You'll drive away in the model of your choice, knowing you're taking advantage of the bargaining power of a \$950 million bank that doesn't favor one car over another.

How much will you have to shell out per month? It depends. It depends on things like the make and model, the length of lease and the extra stuff you want on your car. Whatever the car, nobody—but nobody—can lease you a car for less than we can. A two-year lease, for instance, will probably cost you up to \$300 less from us. The main reason is because we're the source of cash — the money factory. This also means you don't have to go through a leasing middleman who wants a piece of the action.

Are some cars better to lease than others? Of course! Sometimes it's even cheaper to lease a more expensive

car. And since we know which cars retain their value better, you'll get the financial facts straight from us regarding the best one for you. Best of all, our professional and unbiased opinion won't cost you a red cent.

But suppose you still want to buy a car? You'll still be talking to the right people. Whether you lease a car through any of our 94 branches or borrow the money to buy, we'll still give you a free checking account. You see, we really want to help the people who helped us to become a \$950 million bank.

1 First Western Bank

Member Federal Deposit Insurance Corporation

First Bancar Lease

WHEN WORDS FAIL

Flowers

Will Do the Trick . . .

You will always be socially correct and in perfect taste to send flowers . . .

Fresh or Artificial Arrangements
Let Us Help You

Fill the Hearts With Joy . . .

— Call us today —

SERVING
SIERRA MADRE — HASTINGS RANCH

**ARCADIA FLOWERS
AND
GIFT SHOP**

Across from Highlander Shopping Center



447-1000

140 E. Foothill

357-1828

Beautiful
Arrangements
Made
To
Your
Order



In Remembrance

Louise Simonian



Pantorium

Drive-In Cleaners

Pasa YWCA Members' Meeting

The fall annual meeting of the Pasadena YWCA will be held October 17, noon, at the Cal Tech Athenaeum. Featured speaker will be the Honorable William P. Gray, U.S. District Judge, U.S. District Court, Central District of California, Los Angeles. Judge Gray received his AB degree from UCLA and LL.B. from Harvard Law School.

His professional experience has been as legal secretary to the late Honorable Harold M. Stephens, Chief Justice, U.S. Court of Appeals; private practice; partner in law firm of Gray, Pfaltzer & Robertson; Special Assistant to the Attorney General of the United States, and since July 7, 1966, Federal Judge. He has served as president of the State Bar of California and also as a member of its board of governors; member American Bar Association House of Delegates; president, Los Angeles County Bar Association; trustee of the Los Angeles Legal Aid Foundation, and formerly president of the California Republican League.

Judge Gray's topic will be "Young Women in Crime as a Federal Judge Sees Them."

Call 793-5171, extension 6 for reservations.

60th Wedding Anniversary of Mr. and Mrs. A. J. Bates Celebrated



TODAY, OCTOBER 16th marks the 60th Anniversary of Mr. and Mrs. A. J. (Emma) Bates of 410 Pleasant Hill Lane. The Bates arrived here some 25 years ago from Lawrenceburg, Tennessee to make Sierra Madre their home. By way of celebrating the momentous occasion, a family get-together has been planned. A. J. and Emma have three children, Mrs. D. E. Alexander and Bud Bates of this community and G. W. Bates of Glendale. Five grandchildren and 12 great-grandchildren complete the family circle.

Miss Komorowski Named Red Rose Nurse Of 1969

Daniela Komorowski, 1966 registered nursing graduate of Pasadena City College, has been named 1969 Red Rose Nurse for Los Angeles, a competition sponsored by the Charity Fund.

Now employed at Memorial Hospital in Long Beach, Miss Komorowski was chosen over 12 other contestants from Los Angeles County Hospitals who participate in the Charity Fund — a county wide contest in its ninth year.

Among her prizes is a trip to Hawaii and representing the Charity Fund at various functions including the 1970 Rose Parade.

Born in Germany 23 years ago, she came to the United States when she was five and grew up in Sierra Madre. After PCC graduation she served as a staff of the Long Beach medical center in 1968. She has served there in the intensive medical care unit and now works with patients in the cardiac care unit.

She resides in Seal Beach and enjoys reading, sewing some of her own clothes, and relaxing on the beach. She is pleased to represent the Charity Fund, an organization which contributes more than \$100,000 a year for charitable hospital care.

Special Showing Of Color Slides

"Things I Find Interesting in Nature" is the title of a special showing of colored nature slides by Elsie Bogio sponsored by the Arcadia Color Slides. Mrs. Bogio shares her knowledge of reptiles, insects and animals as she projects her spectacular pictures of her subjects in their natural habitat.

The public is cordially invited to this different and interesting showing on Thursday, October 16th at 7:30 p.m. in Hinshaw's Auditorium, Arcadia.

Audubon Society Meets Oct. 17

The Pasadena Audubon Society will meet on Friday, October 17, at 7:30 p.m. in the east wing of the Pasadena Public Library, Walnut St. and Garfield Ave.

Earl Lauppe, biologist with the California State Department of Fish and Game, will present and discuss a film describing the work of the Department, with special reference to the protection of wild life. A question and answer period will follow.

U. S. milk production in August, estimated at 9.6 billion pounds, was up one-half of one per cent, the first time in 25 months that production has been above a corresponding month a year earlier.

Needlework Guild Ingathering Set For Oct. 16

The Sierra Madre Chapter of the Needlework Guild of America will hold their annual Ingathering October 16, from 11 a.m. to 1 p.m. at the home of Mrs. Harry Snow, 310 E. Highland Ave. Approximately 400 invitations have been sent out and it is anticipated that the director of the Pasadena Chapter will be at the coffee.

Mrs. David Nielson, sewing chairman, has supervised the making of garments to be distributed to needy youngsters from 1 to 15 years of age. Receiving garments at the door will be Mrs. J. Stadden and Mrs. Baxter Jouvencat. Hostessing at the door are Mrs. Carl Hansen, Mrs. Cora Enriken, Mrs. Harold Drury, Mrs. Ralph Jones, and Mrs. Erich Wittig. Those pouring at the coffee are Mrs. Henry Bur-lage, Mrs. Richard Law, Mrs. Marion O'Connor, Mrs. Dorothy Niederer, Mrs. J. B. Fennell (president of the Pasadena Guild), Mrs. George Sturgess, Mrs. Harry A. Wiley, Mrs. Bess Gour-deau, Mrs. Doris Hopson, Mrs. Mary D. Tumility is the tea chairman.

The Needlework Guild of America is a philanthropic organization that assists hospitals, orphanages, homes for the aged and other institutions by its contributions of needed articles.

Crib Crop

The birth of Alawn Clinton Krueger on October 2 at the Arcadia Methodist Hospital brings the total to two boys for Mr. and Mrs. Allan (Andrea) Krueger of 1180 Rexford Avenue. Alawn (pronounced Alan and is the original spelling of the name) weighed 7 pounds and 11 ounces upon his arrival in this world. He's lucky as he has a big brother to help 'show him the ropes,' until he gets into the swing of things. . . . And 2 1/2 year old Allan Christopher will be a perfect 'big brother.' Paternal grandparents are Mr. and Mrs. Alfred H. Krueger of Monterey Park while maternal grandparents, Mr. and Mrs. Gene P. Wolters reside in Huntington Beach. Congratulations are in order all the way around!

Welcome TO OUR GRAND OPENING of VILLAGE ICE CREAM PARLOR

64 West Sierra Madre Blvd.

355-6200

Now Under New Management

— Featuring —

A 9:00 A.M. Opening
Coffee Break Each Morning
(Coffee, Doughnuts, Rolls, Etc.)

Also

- ★ Sodas — Malts — Sundaes
- ★ Hamburger Lunches
- ★ Sandwiches & French Fries
- ★ Cones — Shakes — Package Ice Cream
- ★ Pizza
- ★ Soups
- ★ Chili

OPEN THURS., OCTOBER 16

9:00 A.M. TILL ?? We Get Tired

— Also —

CATERING TO THE CHILDREN'S BIRTHDAYS
COMPLETE WITH CAKE, ICE CREAM, FAVORS

WE'RE PUSHING P.H.S.

COME IN AND SEE US AFTER

EACH GAME — WIN — LOSE OR DRAW

ANNIVERSARY SALE

OPEN SUNDAYS 11 to 5
YOU MUST VISIT OUR FULL LINE

CREATIVE PLAYTHINGS DEPARTMENT

MACABOB TOYS

FREE GIFT WRAPPING

NEW STORE HOURS
SUNDAY 11-5 MON.-THURS.-FRI. 9:30-9
TUES.-WED. 9:30-6:00 SATURDAY 9:00-5:30

LAY-A-WAY NOW FOR CHRISTMAS

2980 E. Colorado Blvd., in Pasadena
Between Rosemead & San Gabriel Blvd. 796-8131

Air Conditioned

OUR THANKS AND CONGRATULATIONS . . TO THE SIERRA MADRE VOLUNTEER FIREFIGHTERS

(And the Sierra Madre Fire Prevention Bureau)

We watched with great enthusiasm the thoroughness of the teachings and the instructions that the Sierra Madre Fire Prevention Bureau and the Sierra Madre Volunteer Firefighters gave to the children of the area during Fire Prevention Week, October 5th to the 11th.

It is our firm belief that thousands of dollars will be saved to the homeowners of the area by this patient method of school demonstrations, lectures and teachings.

The Open House for our children and adults held on Saturday, October 11th, was an outstanding accomplishment, here the art of fire suppression was fully explained to all who attended. Children and adults learned the dangers of fires and the training and equipment necessary in suppressing those fires that do get started.

We Salute Fire Chief Charles Brown, his 25 Regular Volunteer Firefighters and his 10 Reserves for their 24-hour vigilance in the protection of homes in Sierra Madre and their willingness to participate in Mutual Aid to the Cities of Arcadia, Monrovia and El Monte. They do an outstanding service to the community.

CHRIS PAGOULATOS,
Manager

INVESTORS SAVINGS & LOAN ASSOCIATION

Foothill at Michillinda

795-0447

Head Office — Lake & Green, Pasadena

Other Offices — Glendora and Woodland Hills



They Came, They Saw & They Liked Our New Store
AND the Fantastic VALUES — Be Sure YOU Take Advantage
of This Week's SPECIALS!

OPEN SUNDAYS NOON TO 5 P.M. — ALL FIRST QUALITY GOODS, NO SECONDS.

WORLD-WIDE FABRICS

45 E. Colorado Blvd.
(Between Raymond and Fair Oaks)

You Can Enter Thru Our Rear Entrance —
Specials This Thurs., Fri., Sat., Sunday, Monday and Tues.

Free Parking

Park in Rear Lot and We Will Refund Your 25c with Any Purchase.

FELTS FOR ALL OCCASIONS

72" WIDE • MANY COLORS
Regular to \$2.98 **\$1.98**

REG. \$8

AFRICAN PRINT PANELS **\$6.98**

REG. \$3.98 YD.
WINDJAMMER
45" WIDE YD.

1.49

MANY PATTERNS & COLORS

SCULPTURED FLEECE

HAND WASHABLE
REG. \$5.98 YD.

4.98

Makes Beautiful Robes & Loungewear

SUNDAY SPECIAL
SUNDAY ONLY

Regular \$4.98 Yd.

CROMPTON VELVETS

Crush Resistant
Beautiful Colors

\$3.98
YD.

WORLD WIDE FABRICS

45 E. COLORADO BLVD., PASADENA

792-7933

Complete Notion Department — Trimmings, Lace

STORE MON.-THURS. . . 9:30 A.M.-5:30 P.M. SAT. 9:30 A.M.-5:30 P.M.
HOURS: FRI. 9:30 A.M.-9:00 P.M. SUN. 12 NOON-5:00 P.M.

"RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified Visit Your San Gabriel Valley Realtor

• SELL • RENT • SWAP • HIRE • BUY • SELL • RENT • SWAP • HIRE • BUY • SELL • RENT • SWAP • HIRE • LOW COST CLASSIFIED ADS GET RESULTS • HIRE • BUY • SELL • RENT • SWAP • HIRE • BUY • SELL • RENT • SWAP • HIRE • BUY • SELL • RENT •

Phone
355-3324

Straight classified 55c a line, \$1.50 minimum; 3 times or more \$1.35 minimum.
Classified display, \$1.50 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 1 P.M. TUESDAY

Phone
355-3324

FOURTEEN NEW HOMES Now Sold 3 Left of Original Seventeen

5 More Now Under Construction

Buy Now! Interest Rates Are Climbing To New Highs.

Come, select your home soon to get the choicest site available. 6.9 interest available on one of the houses.

IN ARCADIA

Beautiful 3 Bedroom plus 18 x 24 Family Room. This gorgeous home is only 4 years old. Only one person has lived here. Immaculate condition inside and out. All electric built-ins. Beautiful carpets and drapes. CENTRALLY AIR CONDITIONED. \$42,950.

4 BEDROOM

Palos Verde stone fireplace, breakfast booth, built-ins, beautiful lanai with water falls, exclusive east location. Low, down. \$33,750.

3 & FAMILY ROOM

Beautiful mod. 3 Bdrm. 2 Ba. home. Nicely decorated plus crpts. & drps. EZ to keep fenced yd. Excellent area of fine homes. \$36,950.
Jay Yeats 449-4500

4 BEDROOM — TWO STORY

Large yard. 10 x 20 hobby room off garage. Plenty of room to park boat and house trailer. Great for family living. Asking only \$31,900.

HACIENDA SPANISH STYLE HOME

3,000 sq. ft. tile roof home plus 3 room guest house. One full acre. Goo. il shade trees Swimming Pool. Plenty of **SOLD** il shade trees. Beautiful lot! Beautiful street! Irreplaceable. Asking \$48,000! Open to all offers. We may take your small house in trade.

OUTDOOR PARADISE

Very, very attractive two story home. Complete new built-in kitchen. Used brick and wrought-iron fence around front yard. Two huge Avocados shade rear yard. Outstanding fireplace and 2 built-in barbecues. Ideal for entertaining. You must see to believe. \$29,950

5 BEDROOMS

Over 3,000 square feet. Complete all electric built-in kitchen with Breakfast area. Also Formal Dining Room. 3 Baths. In an area of \$50,000 to \$100,000 Homes. Bank foreclosure. \$69,500

355-2765 YEATS CO. 449-4500

4-SIERRA MADRE NEWS
Thurs., October 16, 1969

DO YOU NEED A GREAT LARGE FAMILY HOME?

Have a lovely 10 rm. beauty! Bilt-in kchn., pool rm., 4 + bdrms., 3 1/2 ba. Guest apt. & ba. Lovely fenced and heated pool! 137' frontage. Beautiful lot! Beautiful street! Irreplaceable. Asking \$48,000! Open to all offers. We may take your small house in trade.

SPECULATORS!

Fantastic investment opportunity. Close to Lower Hastings shopping. 1 1/2 acres with elegant living in 13 years young 5300 square foot home now! — \$200,000. Value could easily double in a short time!

QUAINT!

2 story, 2 bdrm., frpls. + \$100 rental with ing. lvg. rm., 1 bdrm. & sep. yd. Priced to sell — Low 20's! Drive by 475 & 475 1/2 N. Canon

HILL TOP DOLL HOUSE! Hill top and view. Try \$1,900 down. Approx. \$135 a Mo. No new financing necessary. A beautiful deep view lot + a real livable artistic 4 room house now!

TRY LOW DOWN Approx. \$125 a Mo. 2 Bdrm. stucco. Terrific lot. Or may trade. Fine above Canyon area!

TERRIFIC LOCAL BUSINESS OPPORTUNITY \$15,000 handles. Stop in for particulars.

LOTS FOR SALE

A beauty on Monterey Lane. \$8,900! Churchill area, 47 x 125. Level! \$9,800! Another in Churchill area — 1/3 acre. \$13,500 View lot, top of Auburn. \$12,000! Other view lots \$13,000 up! Duplex lot. Close in. \$11,500!

RENTALS

Cozy secluded 1 bdrm. unique house. View deck and workshop. Good area above Canyon. \$145 a Mo. (First & last mo. rent and security deposit. References)

Very spacious stucco home. 2 bdrm. 1 1/2 ba. Frpls. Large fenced yd. \$200 a mo. (First and last mo. rent)

Large 3 bdrm. stucco home. 1 1/2 ba. 2 frpls. Fenced yd. Dbl. Garage. Patio. Close in. \$215 a month. (First & last mo. rent + \$75 security deposit. Returnable with 6 mo. possession) 2 children o.k.

La Lone Realty

638 W. SIERRA MADRE
356-1169

REAL ESTATE FOR SALE

OPEN

SAT. - SUN. 2 - 5
Newer 4 Bdrm. 2 1/2 Ba. Fmly. Rm., Ding. Rm., Cent. A/C. 1/3 Acre view lot. Oil de Sac. Existing 5 1/2% loan to qualified buyer. Owner will help finance.

\$47,500

430 N. ADAMS

355-8742

HOME FOR OLDESTERS

SINGING OAKS
Happy living for oldesters
Complete Care
Monthly Rates
110 N. Mountain
Monrovia
359-9109

NEW LISTING
Nicely decorated 1 Bdrm. lvg. rm., kchn., many extras. Ezy care lot. Only \$14,900
Ann Johnson 351-0452

*** INDOORS - OUTDOORS**
Large fmly. rm. Bricked patio and sparkling pool. Spacious lvg. rm. with beamed ceiling & paneling. Lots of cupboards in bilt-in kchn. 3 bdrm. See and submit offer. \$44,950

*** OUTSTANDING VALUE**
Woody setting. Loads of fruit trees. Quiet st. 3 bdrms. Sep. ding. rm. 1 1/2 ba. Screened lanai. Just \$26,750
Marian Licking 355-8135

HUGE OAK TREE
Modernized charming farm house. 3 bdrm. Conv. den. Possible 4 bdrm. Deluxe built-in kchn. New 1 1/2 ba. Urgent, must sell. \$32,000

SPARKLING RANCH
Newer spacious 3 bdrm. Conv. Den. + Ding. Den. Bilt-ins. A/C. Lovely garden. \$42,950
Hazel Gittinger 351-0238

NEWER FAMILY HOME
Center hall plan. 4 bdrm. 2 1/2 ba. Lge. fmly. rm. opening to cheery bilt-in kchn. Sep. Ding. rm. Perfect for large active family. \$43,500

CARA CLARK
REALTY

373 W. SIERRA MADRE
Multp. Listings 795-3225

YDREN REALTY
(Say Wide Wren)
505 W. SIERRA MADRE BLVD.
355-3482

RENTAL

Children welcome. Water and Trash paid. \$180 a Mo. First & last mo. + deposit.

A Few of the BEST

A — PLUS HOME
3 lge. bdrms. 3 ba. Dish Wash. Disp. Big Ding. Rm. Frpls. Gravity furnace. 3 Rm. Guest House with Kchn. & Ba. Btfl. landscaped lot. Dbl. Gar. & workshop. Now reduced to \$35,500

HERE'S A DREAM HOME
3 bdrm. 1 1/2 Ba. Immaculate Stucco. Complete Central A/C. Big family ding. rm. & lge. dinette. Frpls. Fine crptg. Must see to appreciate. Vacant. Now only \$26,950

DISCRIMINATING
Will appreciate this delightful 1 1/2 bdrm. 1 1/2 ba. & impressive lge. lanai w/wet bar & Tea House. 3 sliding doors in home. F.A. heat. Dbl. Garage. Finest quality living. Reduced to \$39,500

PRIVACY, SECLUSION
Adorable 6 Rm. Perfect indoor-outdoor lvg. rm. Lanai, den, bdrm., kchn., fmly. rm. Walled yd. Lovely plantings. Carport. Room for additional bldg. One of a kind. \$22,500

VICTORIAN
3 Bdrm. din. rm. Care-takers cottage & guest house. Extra lge. lot See it & make offer.

3 fine R-1 Lots. \$14,500 up

SIERRA MADRE REALTORIA

JOHN H. CURTIS
Realtor
25 S. BALDWIN
355-3433 Res. 355-0996

Sierra Madre News

Published every Thursday at 9 Keresting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37. Telephone ELgin 5-3324 or 5-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1938. Adjudication Decree Number, 404,764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

Builders Closeout

ONLY 5 BEAUTIFUL NEW HOMES LEFT

ONE LEFT AT 6.9% INTEREST

Buy now Rates are going up, up, up!

Come, choose your home soon to get the choicest site available

— DELUXE FEATURES —

- ◆ 4 and 5 Bedrooms ◆ 3 Baths ◆ Kitchen Built-Ins
- ◆ Wall to Wall Carpets ◆ Split Level Designs ◆ Tile or Shake
- ◆ Tremendous View of San Gabriel Valley ◆ Roofs

Located In Sierra Madre's Exclusive Area

- ◆ Close To Schools ◆ Village Shopping Convenience

MANY STYLES AND FLOOR PLANS TO CHOOSE FROM . . .

Greenglen/Sierra Madre

Constructed by
F & P CONSTRUCTION CO.

A Variety of Floor Plans Available For Your Choice

Prices

Start At

\$48,450

Select a vacant view lot on the upper area, choose your own colors, interiors, carpets, vinyl, floors and appliances and we'll build it for you.

34 HOMES NOW OCCUPIED

SEE OR CALL THE

YEATS COMPANY

3854 E. COLORADO — PASADENA

355-2765

449-4500

REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE

5 3/4% INTEREST — Yes, a \$20,000 assumable loan is only a part of the attraction. Approximately 2200 Sq. Ft. in this 3 Bedroom, family room, 1 1/4 baths, plus 20 x 21 game room and pool. \$43,000

EXQUISITE — In a word, it sums up this immaculate 2 Bedroom home with built-ins and custom drapes. The rear yard is a tropical garden paradise and the owner has agreed to assist in the financing. \$26,850

POTENTIAL — With an eye to the future, we have two R-3 properties, both with good 3 Bedroom houses, 1 1/4 baths and the owners will help in the financing. \$23,000 and \$29,950

LARGE 2 BEDRM. — Very clean with Dining Room and large family room. Owner is moving from the area and must sell. The price is less than our appraisal value! \$24,750

PARTIAL TO 'OLD' HOMES — We have two 4 Bedroom, 2 story, both on large lots. \$29,500 and \$34,500

OUR OFFICE — Has a number of R-3 and Income opportunities, vacant lots and homes ranging in price from \$6,750 to \$74,500

355-7196

Multiple Listings

Harry A. Lange

81 W. S.M. Blvd.

Insurance

SHOE REPAIR

SHOE REPAIR

SHOE REPAIR

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

—AT—

RALPH'S SHOE STORE

41 North Baldwin

S&H Green Stamps
BankAmericard

355-0479

REAL ESTATE FOR SALE

"List With Lola"
LARGE FAMILY
Near schools. Expandable 3 bdrms. Dining rm. Attic space for more bedrooms + 4 rm. cottage rental. \$22,350

CHOICE RANCHO ROAD
Corner lot 63 x 141. Shade and fruit trees. Clean and neat 3 bdrm. cottage. Attached 2 car garage. BBQ house. Open to offers. \$19,500

CHOICE 6 PLEX
2 bdrms., crpts., drps., air-cond. Laundry rm. Good income. Tax shelter. \$72,000. Drive by 237 N. Mt. Trail.

LOLA Rudbach
REAL ESTATE
318 W. SIERRA MADRE BLVD. 355-1461
SIERRA MADRE (24 HOURS)

MISC. FOR SALE
TWIN SIZE
MAPLE SPOOL BED
Inc. Springs & Mattress
355-3661
After 5 P.M.

GARAGE SALE
581 Sierra Meadow
Sat., Oct. 18
9 a.m. - 2 p.m.

RUMMAGE SALE
Congregational Church
Fri. & Sat.,
Oct. 17 & 18
9 - 5

Christmas Gift Items
Bake Sale
Walnuts, Peacans, Cashews
Furniture, Clothing, Books
Jewelry & Miscellaneous
Luncheon Served
12 - 2

Shop with your local merchant. He will always treat you right and be available to help you.

HELP WANTED

AVON CALLING

Be among the first to sell our fabulous Christmas line — turn spare time into money. Act now —

793-6044 or 446-5788

WORK WANTED

IRONING
Call
355-8536

GENERAL CUSTOM TYPING
CALL
355-8536 or
792-3865

GENERAL YARD CLEAN-UP
Gardening - Lt. Hauling
SY 7-8880

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

Trade at home! Support your local merchants!

WORK WANTED

YOUTH EMPLOYMENT

Attention Employers

So that Sierra Madre Youth will have a full summer of employment, they should register immediately with the Youth Employment Service at 49 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their service. Each week throughout the summer available Youth seeking employment will be listed in the columns below through courtesy of the Sierra Madre Civic Club. The age group is 13 years to 21 years, but should you not find the services that you want listed, you are instructed to call . . .

355-7141

Between the hours of 2 p.m. and 5 p.m. every Tuesday and Thursday, and a Civic Club member will assist you in finding the right person to fill your needs.

No charge for either Employee or Employer.

MOTHER'S HELPER, 75c to \$1 per hr.

DOG WALKING, 50c an hr.

CAR WASHING, \$1 per car

IRONING, \$1 per hr.

HOSTESS AID at parties, \$1 per hr.

BABYSITTING full time, 50c sitting only; \$1, sitting and light housework.

WINDOW WASHING, \$1.25 per hour.

WALL WASHING, \$1.25 to \$2 per hr.

PET CARE, 50c to \$1.00 per day

All employees are screened for the best work they can accomplish. Call in your needs.

CLASSIFIED ADVERTISING

FOR RENT FOR RENT

BALI HAI

2 Bdrm, 2 Ba., 2 Bdrm, 1 Ba., Cpts., Drps.
Blt-in Stove, A/C, Heated Pool.
\$168 to \$183
Adults only. No pets.
220 E. Sierra Madre Blvd., Sierra Madre
355-1026

APPLIANCES AND REPAIRS

DUMAS

Electrical Appliance
and Vacuum Service
All Types and Makes of
Small Home Appliances
Expertly Repaired
Including Hoover & Kirby
Vacuums, Paper Bags and
Hoses for All Models
Radios, Keys, Locksmith
12 N. Baldwin Ave.
355-1596

COINS & STAMPS

FOOTHILL COIN CENTER

40 W. S.M. BLVD.
355-8221
Coins - Stamps - Supplies
Come in for a visit

INSURANCE

FOR YOUR
INSURANCE NEEDS
SEE NINA NEALE
**NEALE
AGENCY**
20 NO. BALDWIN
EL 5-1406

TRUST DEEDS

1st and 2nd
REAL ESTATE LOANS
We Buy, Sell and Make
Real Estate Loans
446-4423
L.A. 681-6331
601 S. First Ave.
Arcadia
Southern California
Trust Deeds

AUTO REPAIRS

NORM'S GARAGE
MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Closed Saturdays

TOWING

TOWING
24 HOUR
WRECKER
SERVICE
**CLARK'S
PAINT & BODY
SHOP**
355-1755

NURSERY

**MAMA PETE'S
DAY NURSERY**
HOURS 7:30 to 5:30
71 SUFFOLK 355-9567

PHARMACY

PRESCRIPTIONS
Reg. Pharmacist in charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
EL 5-3456

RUBBISH

COMMERCIAL RUBBISH
WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD
Municipal Contractor
City Refuse Service Co.
215 E. Huntington Dr.
Arcadia HI 6-4691

CARPENTRY

**FIRST QUALITY
CARPENTRY & PAINTING**
Licensed and Bonded
Mel Goodsell
355-1725

INSURANCE

HARRY A. LANGE & ASSOCIATES
A Complete Insurance Service
81 W. Sierra Madre Blvd. 355-7196

WANT TO RENT

Wanted To Rent

School faculty member
needs Guest Cottage or 1
or 2 bdrm. apt. with
small patio. In nice area.

355-9850 or
355-3433

AUTOMOBILES

FORD FAIRLANE
Stick Shift — 1963
Asking \$325
358-4706

FORD 1967 Ltd.

Must See
To Appreciate
524 Manzanita

MISCELLANEOUS

Sculptress Bras
Organic Cosmetics
See - Try - Sell
355-2489

LANDSCAPING

FRED OSTI JR.
Landscaping & clean-up
• Relandscaping
• New Lawns
• Sod Removal
• Sprinkling System
• Ivy Mowing
• Rototilling • Grading
• Rubbish Hauling
FREE ESTIMATES
Licensed & Insured
EL 5-7353 (anytime)

Louie Osti
Complete
Landscape & Tree
Service
Reasonable, responsible
& reliable service
Free estimate
Call
355-4374
(anytime)

PERSONALS

MARGE B.:
Roses are Red
Violets are Blue
You have to buy
Building Permits TOO!
— HAWKEYE

WHAT IS IT WITH OUR SCHOOL BOARD?

Do they really expect us to believe the distortions and hogwash in their propaganda for the Tuesday, October 21st election? How raising taxes again will "reduce our tax burden," for instance?

Do they think we're too dumb to see that raising school salaries again won't provide decent vocational training for our young people?

They must know that tax delinquency has evicted hundreds of families . . . that another increase will force more kids from homes (both owned and rented) into apartments, government housing, etc.

They MUST know what the tax squeeze is doing to widows and older people on pensions, social security.

They can't have forgotten that the voters turned them down cold last April.

If school funds are so tight they can't give high schoolers a full day's program, where did they find \$329,000 to give all school employees free dental care?

If they aren't smart enough to see that their constant salary raising is part of the inflation which is killing everyone, then they aren't smart enough to be running our schools.

TUESDAY'S ELECTION IS FROM MADSVILLE!

Vote **NO** on both propositions

TUESDAY, OCTOBER 21, 1969

Then let's see what we can do about getting a school board that knows what time it is.

TAXACTION, INC.

1296 E. CALAVERAS STREET
ALTADENA, CALIFORNIA

PERSONALS

BETTY — Is it TRUE that nothing is definite yet about Roberts Market having to move out? We hear by the Grape Vine that something is holding up somebody. All of us would sure like to know the TRUTH — BOBBIE

TIMOTHY — Sorry the way was clouded, but a definite plan has been made; all will be clear as a bell on Thursday, 8 p.m. the dog will be at the vets. — HARRIET

EXCELLENT — Efficient, economical, Blue Lustre carpet cleaner. Rent electric shampooer \$1 at Arnold's Hardware and Gift Store, 297 East Sierra Madre Blvd. Telephone 355-3365 and always ask for BOB

THANKS A MILLION — Your Firefighters thank all of you for making their week of Fire Prevention one of a record. Your Fire Prevention Bureau states that never have they been so pleased with the attendance and acceptance. It will all pay in the future — DON and DICK

ROSE — I feel that you are not doing too well with your new venture. Change your tactics before the new year arrives or all may be lost and go down the tubes. Sincerely — RAYMOND

SUSIE Q — Just in time for the fall season, "Ole Jack" has come forth with Sweaters at the low, low, merchandising price of 49c regardless of size, color or length. Man, what a savings I will have with 14 sweaters in my bureau. I sent them all in at this savings and while I was at it cleaned out the Old Man's closets also and sent in his shirts 4 for 99c by far cheaper than I can wash and stand by the hour and iron, and the craftsmanship is out of this world, much better than you or I could do. Do it today while you think of it. Vogue Cleaners and Laundry will be on another "kick" next month for sure — GLORIA

TILLIE — How often can one save a man's life? The row boat I secured, but was unable to find the Lagoon. Could this be the Arboretum — MAC

LEE — Start to make your move in December. You will have a complete audience in January and the plan should start in February and be in full swing in April. Do it now — JB

PERSONALS are \$1.25, check or cash enclosed. The Star does not accept personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

PERSONALS

CLAMITY — All have been notified of the move, and all agree with you one hundred per cent; we have too much going to take a chance at this time. A very timely suggestion — JACK OF DIAMONDS

CARRIE — You have been so quiet lately. Did someone take away all of your toys? We all miss you in the familiar places, come back little gal, come back PAUL

B.E.D. — Bring one duck and we will see if that will answer the desirability. The superiors are very particular about the consequences; just do not be late — EXPERT

ACE - IN - THE - HOLE — Watch that October court trial, this could mean a lot to many different souls, and this could include all of us. You will note the seriousness of some factions if you watch close enough — CUT THROAT

KENNETH — Do not push the subject too far. An agreement, sure, but perhaps not just as you would want it. You must concede some points if you want me to be with you, not always, but partially — SARAH

MINNIE — Would it do any good for me to promise that I will be there at the appointed time and with the book. I will always be smiling if you will at least agree to fifty per cent of the instructions. Do not expect me to go all the way, all the time MUCHO

TERRY — Give up, it is absolutely useless at this point — HELEN

Census Takers In The Area

A survey of school enrollment at all levels from nursery school through college will be conducted in this area by interviewers of the Bureau of the Census during the week of October 19, according to Leonard C. Isley, Director of the Bureau's regional office in Los Angeles.

Local interviewing will be a part of a nationwide effort made annually to measure the Nation's school and college population. A similar survey in October 1968 showed total enrollment to be 58.8 million persons — 33.8 million in elementary school, 14.1 million in secondary school, 3.3 million in kindergarten, 816,000 in nursery school and 6.8 million in college.

The survey will be made along with the monthly National survey of employment and unemployment for the Bureau of Labor Statistics of the U. S. Department of Labor which furnishes a basic measure of national economic health.

Woman's Club

First Western Bank and Trust Company were the low bidders at an interest rate of 6.80 per cent with the note maturing and payable as of June 30, 1970.

The City Council then held off the purchase agreement with the Woman's Club and authorized the acceptance of the bid from First Western Bank. The cost of interest till June 30 was set at \$3,525.56. If paid before maturity the savings would be \$15.46 per day.

Fire Calls

rected the Firefighters to 80 East Laurel.
Engine 423 answered the alarm and was at the scene in 1 minute 49 seconds to find that the call was a "False Alarm." Engine 424 responded as did Truck 421 and Car 426.

Twenty-three Regular Firefighters and 2 Reserves answered the alarm and searched the area for fire and found nothing. The informant calling in the alarm was a John Doe and stated: "There is a fire at 80 East Laurel, I think it's a house," and hung up.

Water Election

consulting engineers of Engineering Science presented the facts as to why the Council and the people of Sierra Madre should join MWD.

After due consideration the Council adopted the resolution informing the people that it was their feeling that "on the whole, it was better for the community to join MWD, rather than try and go the project by themselves."

The legal publications concerning the costs and calling the election will be found elsewhere in this issue of the News.

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

Picking of Rose Queen & Princesses Starts In earnest; Completed In Nov.

Fall is for football and picking Rose Queens.

And for the Tournament of Roses, the time has come to choose a queen and court to reign over its 81st annual Rose Parade, January 1, 1970, in Pasadena.

The first tryout, which is expected to draw some 500 coeds from 16 schools in the Pasadena Junior College District, were held Wednesday, October 15 at 3:00 p.m. The site was Tournament House in the Wrigley Gardens, 391 S. Orange Grove Blvd., Pasadena.

With green grass, a multitude of roses and a bubbling fountain for a background, the Tournament's queen selection committee starts looking for successors to 1969 Queen Pamela Anich and princesses Janice Lowe, Carol Loudon, Nancy Henno, Virginia Walker, Janice Fuller and Sylvia Peebles.

Girls from Alverno Heights Academy of Sierra Madre, Ambassador College, Arcadia High School, Blair High School, LaCanada High School, Mayfield School, Muir High School, Pasadena High School, Pasadena College, Pasadena City College, Polytechnic School, Sacred Heart Academy of Flintridge, St. Andrew's School, San Marino High School, South Pasadena High School and Temple City High School have been invited to participate for a second year. In the past, only Pasadena City College coeds were included.

Throughout the judging, contestants are known only by number until the seven-member court is chosen the first week in November.

Helpbringer stressed that to be eligible for the tryouts the candidate must be a full-time student at one of the 16 schools in the district and have a "C" grade point average for the previous year's work. She must also be at least a senior, single and 17 years of age by December 1, 1969, and not more than 22 until after New Year's Day, 1970.

After the October 15 session, committee members narrow the field to around 200 for the subsequent meetings, all at the Tournament House, on October 22, October 29 (field cut to 50) and November 3 (field cut to 25).

"Holidays Around the World" is the theme of the upcoming New Year's Day parade.

SCRATCH PADS

3 SIZES — 3x5 4x6 5x8
**Sierra Madre
News Office**
9 KERSTING COURT

Rounds...Where the Values Never End!



ONLY
\$795
SQUARE YARD



from HOLLYTEX CARPET MILLS

Leading Lady the most luxurious shag in town

You'll be putting your best foot forward with Leading Lady, from Hollytex Carpet Mills, the most luxurious shag carpeting in town.

A shag so beautiful and thick, yet so durable, that it takes every type of foot traffic in stride. Deep, deep, dense shag — creatively designed with a California flair. Colors, colors, colors! A host of decorator colors to choose from including solids and tweeds. The ultimate in elegance. Constructed of 100% Acrilan Acrylic by Monsanto for longer wear, it is wonderfully resilient, resists matting, fuzzing and pilling.

Makes wonderfully comfortable high-style area rugs. For example a luxurious fringed area rug costs only \$119.50 in 9x12 foot size.

Rounds
Famous Quality Carpets
Since Nineteen Eighteen
OPEN MONDAY & FRIDAY 9 P.M.

PASADENA
1155 E. Colorado
ST. 6-7187

ALHAMBRA
41. E. Main
AT. 4-5915

56 W. SIERRA MADRE BLVD. 355-3385

**NOTICE TO PERSONS
INTERESTED IN
THE ESTATE OF
R. JENNINGS (Deceased)**

Madre Blvd.
ELgin 5-3414

JUST ARRIVED

WHITE Band Shoes

By



**Hush
Puppies**

Girl's & Women's

N - M - W WIDTHS
SIZES 4 1/2 TO 10

\$10.95

Men's & Boys'

N - M - W WIDTHS
SIZES 6 1/2 TO 13

\$11.95

Ralph's Shoe Store

41 North
Baldwin

S&H GREEN STAMPS
BANKAMERICARD
MASTER CHARGE

Telephone
355-0479

Wistaria Bake Shop

Will Close Forever in Sierra Madre on Saturday, October 11

BUT

We Will Be Open For Business on TUESDAY, OCT. 14

IN THE

UPPER HASTINGS RANCH
SHOPPING CENTER

3887 SIERRA MADRE BLVD. IN PASADENA

We have purchased the bakery next to Taylor's
Old Fashion Meat Market and Shopping Bag.

Here we have more room and a much larger range of
Good Bakery Products will be offered. Come in and
see us Call us your orders, they will be ready
when you want them.

355-3332

Fire Side

fire engine you are sadly mistaken. The girls can ask as many questions and are just as interested as any boy could ever be. Of course you will have to remember they may be the wives of a Firefighter some day and it is well to know the job better than your husband, if you want to control him as he controls the fires.

— SMVFD —
Now don't leave out old dad, you should have been around Saturday at the open house and watch old dad nose around the big engines. Oh yes, they tried to act superior to Junior, but when Junior pointed to this gadget and that dial and asked dear old Dad what it was, he was quick on the trigger to find out himself and blamed it on Junior.

— SMVFD —
The children as well as the adults really enjoyed the program put on by the Fire Prevention Bureau; they appreciated the movies, the refreshments and the pamphlets as well as the badges that they were given.

— SMVFD —
I am sure that a great many of them went away very cautious in their little minds that they were going to do all they could in the next months to see that fires were prevented in our City. No one really knows the amount of good that Fire Prevention Week does to eliminate and stop fires, but if I were to guess, I would say right here in Sierra Madre that our fire loss is cut down several thousands of dollars by the instructions that Fire Pre-

vention give to the children and the adults.

— SMVFD —
As always, Don Burleson did an excellent job, and Charles Brown's Firefighters were in perfect form, actually we hate to see Fire Prevention Week end; it should be for a whole month with activity each and every day.

— SMVFD —
As the Firefighters know and the public will soon know, plans are now in progress for the Firefighters' 49th annual Christmas Dance, which this year will be held on Saturday evening, December 13 with the same fine orchestra that they have had for the past couple of years.

— SMVFD —
The one change this year is the place; due to a mixup in dates, the Firefighters have changed the location to the Alverno Heights Academy, where it is felt that adequate room will be had to accomplish the same good entertainment that has been enjoyed for the past couple of years.

— SMVFD —
Plenty of parking will be available if the people will just remember to enter on the Wilson Avenue side, but by the time of the dance they will have had instructions and I am sure they will be able to find such a fine place for holiday entertainment.

— SMVFD —
At this writing I do not know whose guest that Bud Crippen will be, but several of the fireboys have talked him into coming to the meeting of October 10. This guy is going to cause the "cuss can" to overflow. Personally I think he should be the guest of the chairman of the First Aid Training; but we will be able to tell you more about this later. Do hope that it will not be necessary for him to draw an advance on his week's pay, the newspaper is going through its "short" period right at this time.

— SMVFD —
Anyway, your Firefighters should be entering a more relaxed time, and soon the festivities of the holiday season will be upon all of us . . . Should I forget it, Merry Christmas to all of you and remember it is only 4 more meetings for the Firefighters till the eve of the Christmas Dance . . . 51 shopping days till Christmas and only 34 more till Turkey Day. Better make plans early. Or we may be late for the New Year's Party.

Bethany Men's Fellowship A Grand Success

One hundred and fifty men, including about 50 guests, enjoyed a spectacular evening at the first Men's Fellowship for Sierra Madre community. Mr. Al Elby, chairman, commented "it was a great evening," as Albie Pearson, Los Angeles Angels baseball player spoke.

Mrs. Marcelle Pollack, committee chairman for Pioneer Girls, will have 10 women leaders at Tahquitz Pines this weekend for leadership training.

A Christian instruction class (Catechism) started at Bethany for Junior High young people on October 9. Scheduled from 4-5 p.m. each Thursday, about 20 attended the first class. The curriculum will cover 25 major doctrines in the Bible along with a short history and organizational chart of Bethany Church.

Released Time Education for grades 4, 5, 6 in Sierra Mesa and Sierra Madre Elementary Schools met for the first time this Fall on Tuesday, October 7, at 1 p.m. in Bethany's facilities.

Sierra Madrean Given Promotion By B of A

Sierra Madre resident Larry Pavlu has been named trust officer at Bank of America's Beverly Hills Trust Office, announced Board Chairman Louis B. Lundberg.

An employee at Bank of America since 1956, Pavlu began his career as a trust trainee in San Diego and later was assigned to the Los Angeles District Trust Office. For the past nine years he has served as an assistant trust officer at the Hollywood District Trust Office.

A native of Guttenberg, New Jersey, he graduated from high school in Weehawken, New Jersey and received his master's degree in business administration from Ohio State University. He is a member of the Hollywood Chamber of Commerce.

Single, Pavlu resides at 682 Monterey Place.

Reverend Reed Goes To Seminar

The Christian Education Leadership Seminar, in Cincinnati, Ohio, October 20-24 will be attended by Rev. Stanley Reed, minister of Christian Education at Bethany Church in Sierra Madre. This conference is sponsored by the National Sunday

School Association and will host men and women from all over the country who are involved in the vocations of Christian Education. The theme for the Seminar is "Implication For Christian Education in the 70's."

Mr. Reed will also attend the quarterly board meetings at Bethesda Mission Inc., in Minneapolis, Minnesota, and Grace Bible College in Grand Rapids, Michigan, each of which he is a director, during the week in the middle west.

David Foster Graduates From USCG Center

Seaman Apprentice David V. Foster, USCG, son of Mr. and Mrs. Vern A. Foster of 21 E. Orange Grove, graduated from recruit training at the Coast Guard Training Center, Alameda.

During his eight-week training period he received instruction in military customs and traditions, seamanship, military drill, swimming and weapons training.

Operating under the Department of Transportation, the Coast Guard conducts an active program of air-sea search and rescue, Merchant Marine Inspection and ocean weather station patrols as well as cooperating with customs and other federal agencies in law enforcement.

The Coast Guard also operates aids to navigation such as lighthouses, lightships, buoys, day beacons, long and short range electronic aids and dog signals.

Neighbors

Mr. and Mrs. James Winslow of Sierra Madre have accepted the invitation to attend a buffet dinner given by President Norman Topping of USC and members of the board of trustees which was held in the foyer of Tower and Gown on the USC campus last Saturday, Oct. 11, at 6 p.m. before the USC-Stanford football game in the Coliseum.

SIERRA MADRE NEWS-7
Thurs., October 16, 1968

ROSE HILLS
OFFERS OPPORTUNITIES
TO MATURE MEN
• FREE TRAINING FOR A
CAREER IN COUNSELING
Excellent Earnings
and Company Benefits
CALL
OXford 9-0921
ASK FOR
MR. FRENCH



ROSE HILLS
care and beauty are nearby

People care at Rose Hills. Care has inspired the beauty of the world's most naturally beautiful memorial park and created the convenience of every needed service at one place: Mortuary, Cemetery, Flower Shops, Chapels, Mausoleums, Columbarium. At time of need, call Rose Hills for every need. People care.

ROSE HILLS
MORTUARY...CEMETERY

3900 Workman Mill Road • Whittier, California • OXford 9-0921

So much more - costs no more

DO IT!

Have you been putting off your own or possibly your family's dental problems because you are short of cash? Well, prolonging dental care can only cost you more in the long run and it sometimes can cause irreparable damage to the mouth. Don't you think you better investigate Dr. Izumita's CREDIT PLAN NOW? For you or your family's sake hadn't you better DO IT TODAY? There is no need to put off needed dental care because of temporary budget problems. Now you can have your dental work done and arrange for delayed payments to fit your budget. No waiting — Appointments given immediately.

SENIOR CITIZENS
WELCOME

ALL UNION
DENTAL PLANS
ACCEPTED

ALWAYS
LOW
PRICES

SATURDAY APPOINTMENTS TAKEN

"NO WAITING"
APPOINTMENT GIVEN IMMEDIATELY

**CREDIT TERMS ON
ALL BRANCHES OF
DENTISTRY**

• DENTURES • BRIDGEWORK
• X-RAYS • INLAYS • FILLINGS
• PARTIALS • CROWNS • ORTHODONTICS

**ALL DONE ON
EASY CREDIT TERMS**



Dr. DONALD IZUMITA
ULTRA-MODERN
ARCADIA OFFICES

ONE-DAY SERVICE ON
REPAIRS & RELINES

My office maintains its own laboratory
which enables us to repair dentures WHILE-U-WAIT

CREDIT DENTURES

IMMEDIATE RESTORATION — NO TOOTHLESS DAYS
PRICES QUOTED IN ADVANCE
EVENING APPOINTMENTS AVAILABLE

DR. DON IZUMITA

FAMILY DENTIST
OFFICE AND LABORATORIES

111 E. LIVE OAK • ARCADIA

2 1/2 BLOCKS EAST OF SANTA ANITA PLAZA

445-1181

NO WAITING FOR APPOINTMENT

compare

...OUR HIGH QUALITY! OUR LOW PRICES!

QUALITY


ROBERTS

SPECIALS

ON

MEAT

AGED



U. S. D. A. CHOICE

Center Cut 7 BONE ROAST	59 [¢] lb	Plain or Marinated CHUCK STEAKS	63 [¢] lb
Lean Tender O - BONE ROAST	69 [¢] lb	Fresh Lean GROUND CHUCK	69 [¢] lb
<p>IN OUR FISH DEPT.</p> <p>LOBSTER TAILS 98[¢] 5-OZ. MIN.</p> <p>MRS. FRIDAY BREADED SHRIMP \$1.39^{lb}</p>		<p>OSCAR MAYER LITTLE FRIERS 75[¢] LINK SAUSAGE</p> <p>OSCAR MAYER SMOKIE LINKS 65[¢] 12-OZ</p>	

PRODUCE

Shop and Save Here...



Florida Ruby Red GRAPEFRUIT	Red Ripe Medium Size TOMATOES	Fresh, Crisp Large Stalk CELERY	Firm, Ripe Chiquita BANANAS	Select, Small Russet POTATOES 10 lb. sack
10 [¢] ea	10 [¢] lb	10 [¢] ea	10 [¢] lb	39 [¢]

INSTANT
Nescafe
COFFEE
10-OZ. JAR
\$1.09

Pure — Florida
Tropicana
ORANGE
JUICE
1/2 GAL.
79[¢]

WELCHADE
GRAPE
DRINK
QT. CAN
3 FOR 89[¢]

New Dessert Mix
By Jello
1 - 2 - 3
REG. SIZE
5 FOR \$1

FIVE FLAVORS

Liquid
Bleach
PUREX
49[¢]
GAL. SIZE NET

White
King
CLEANSER
14-OZ. CAN
10[¢]

WE'RE STACKED

WITH

FOOD

BUYS



BEST FOODS

Mayonnaise

QT. **49**[¢]

<p>R - E - D - FANCY RED SALMON 7 3/4-OZ. FLAT 59[¢]</p>	<p>Springfield TOMATOES LB. CAN 6 FOR \$1</p>
<p>Halves or Slices Del Monte Yellow Cling PEACHES LGE. 29-OZ. CAN 29[¢]</p>	<p>Liquid Diet Food All Flavors SEGO 10-OZ. CAN 5 FOR \$1</p>

Roberts
PINK LOTION LIQUID
QT. SIZE **49**[¢]

KITTY SALMON
For Pets
6-OZ. CAN **6 FOR 89**[¢]

QUICK 'N' EASY

Frozen Foods

SARA LEE
DEVIL'S FOOD CAKE 14-OZ. **79**[¢]
ea

SARA LEE
CARAMEL PECAN ROLLS 10 1/2-OZ. **79**[¢]

STOUFFER'S
MACARONI & CHEESE 26-OZ. **89**[¢]

CAL FAME
ORANGE JUICE 6-OZ CAN **5 FOR \$1**

"Large enough to
serve you, small
enough to
know you"

Roberts Market

HOME OF THE GREEN FROG

ON THE CORNER ON THE
SIERRA MADRE SQUARE

Phone 355-3344

Prices effective
Wednesday thru Saturday
October 15 - 16 - 17 - 18

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays

**From Our Own
Kitchen**

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook
Helen and Her Assistants

Roberts — Fresh Daily
MACARONI
SALAD LB. CUP **45**[¢]

OSCAR MAYER
All Meat or
All Beef BOLOGNA 1/2 LB. **45**[¢]

OSCAR MAYER
All Meat
WIENERS LB. PKG. **69**[¢]

Senior Citizens' Daytime Movie

Senior Citizens may see the motion picture "Sweet Charity" at reduced admission during a county sponsored theatre matinee to be held Tuesday, October 28 at 1 p.m.

Discount tickets for the showing to be given in a Pasadena theatre (Pasadena Hastings Theatre) are available at \$1 each to persons age 50 and over.

Additional information may be obtained by phoning the Senior Citizens Unit of the Los Angeles County Department of Parks and Recreation at 749-6911, Ext. 555.

Sweepstakes

gation in parades are the seven PHS Song Girls, plus selected Drill Team members serving as banner carriers. Supporting the marching band are 25 alternate members who are prepared to participate in case of illness or other emergencies.

Richard Shaw of Altadena has been elected band president; Fletcher B. Rainer III is band director.

Next performance for "The Pride of Pasadena High School" will be at the PTA Football Jamboree next Saturday, October 18 in the Rose Bowl.

D.A.R. Opens Its 1969-70 Season

Sierra Madre Chapter National Society Daughters of the American Revolution opens its 1969-70 season's meetings on Thursday, October 16, at 7:30 p.m. in the Parkhouse, corner Sierra Madre Blvd. and South Hermosa in Sierra Madre.

Mrs. Frank Mudie, Regent, announces that the guest speaker for the evening will be Mrs. F. George Herlihy of San Marino. Mrs. Herlihy is vice chairman, south, of the State Society in the department of membership. Having attended many of the meetings at the National level in Washington, D.C. she has much valuable information to impart.

The next meeting of the State Society in the South will be held on November 18 at the Huntington-Sheraton Hotel in Pasadena.

Hostesses for the meeting on the 16th will be Mrs. Jessie Codice and Mrs. Lolita Osborne.

Toy Loan

ing refreshments were served by Mrs. Joyce Watanabe, the temporary "Toy Soldier" chairman for the Civic Club. At the end some early "Halloween Treats" were given to the members by Mrs. Helen Peterson, the Toyarian.

B of A Promotion

Mrs. Vandehey lives in Baldwin Park with her husband, William and their four children: Beverly, 14; Loraine, 13; Jerry, 12, and Robert, 9.

SPORTS

AS
Hank Ives
SEES IT



CRYSTAL BALL A DISASTER AREA

AS MUST BEFALL all gazers of ye olde crystal ball, Old Hankus took a terrible tumble from the pinnacle of 77 per cent prognostications during last weekend's debates on the field of play. In other words, he was able to pick just 11 out of 20 correctly with one contest ending in a deadlock. Season's tab now reads 55-23-1 for .70 per cent.

HORRIBLE THOUGHT — Things aren't likely to get any better. He did manage to name one upset (Kansas St. over Kansas with a near miss on the 49er-Ram clash).

THERE ARE SOME DANDIES on this week's menu. Hankus is 7-3 in the high school picking derby and looks for the future CIF champs at BLAIR to obliterate Glendale. . . . MUIR to bounce back with a win over Burroughs and PASADENA to sneak past Glendale Hoover. The Bulldogs will have to be at their best because the Hilltoppers are tough this year. Then there is the matter of a 1-3 record for the canines due to losing three games via forfeit. Those kind are the hardest in the book to survive.

EL CAMINO visits the home of the Pasadena Lancers in what could be a Metropolitan Conference crucial. Mankus likes PASADENA to pull an upset in the Juco world. He figures the Tarks and the Hydies were looking ahead when they suffered a tie with Rio Hondo.

ON THE COLLEGIATE FRONT . . . The game of the week figures to be USC NOTRE DAME. Can McKay's Cardiac Kids pull another cliff-hanger out of the fire? We'd love to pick the Men of Troy and our hearts are with them but common sense indicates the IRISH will be waiting in the South Bend weeds. Make it N.D. 24, USC 17.

UCLA will have to be at their best to take California into camp. The Bruin patsys are long gone. Now we will see just how good they are. Hankus likes Dummit and Co. by about 31-28.

STANFORD should bounce back to crush Washington State . . . OREGON STATE seems a little sounder while Washington must be licking sore chops. Take the Beavers like about 10-7. AIR FORCE has a good club and should be able to handle Oregon.

IN THE DEEP SOUTH Tennessee and Alabama hook up and Hankus has an idea the Volunteers are for real. Still Alabama comes off an upset to Vandy. We'll take TENNESSEE in our second big "limberlawler" of the week . . . AUBURN should handle Georgia Tech by about two touchdowns . . . OKLAHOMA to ramble over Colorado 24-14 . . . INDIANA to nip weak Illinois . . . PURDUE to get back on the Rose-sniffing trail with a win over Iowa.

NEBRASKA to power past Kansas . . . MICHIGAN STATE to upset Michigan in a Big-10 crucial. . . . Heavens fans, both Northwestern and Wisconsin won last week. They probably had no idea how to react . . . PENN STATE to destroy Syracuse in an Eastern title clash.

HANKUS thought he had a prime upset last week with but three minutes to play at Kezar Stadium. The Rams came from far back to finish off the 49ers in a super clutch fashion and should continue their winning ways over strong Green Bay in the Coliseum Sunday afternoon . . . SAN DIEGO'S CHARGERS are improving with each outing and should be able to handle Boston.

SO REMEMBER WHERE Use an ice cream scoop for putting batter in muffin tins for cup cakes, etc.

Japan imports about one-fifth of their country's supply of milk products, much of it from the United States.

YOU HEARD IT — Pasadena, Tennessee and Michigan State in the super upsets of the week. Hankus stands 3-3 on the season in that department.

LITTLE THIS-N-THAT . . . The crowds are small at the Oak Tree Meeting at Santa Anita, but the horses seem to be running to form.

QUOTABLE QUOTE: "I guess that should show the fans that we mean business and are here to stay." Jim Kirst, owner of the L.A. Stars after signing Zelfo Beatty away from the NBA Hawks.

HANKUS STILL LEANS toward Baltimore to win the World Series. Can't seem to get "up" for it this year. Maybe the playoffs rubbed off some of the gloss.

MANAGING IN THE MAJORS is a dangerous profession. True you can pick up a nice piece of change for a year's work but don't make any plans past next week. One feller said the job rates about on a par with writing speeches on Vietnam for returning generals or making bridal bouquets for Tiny Tim's wedding.

I'M REALLY SORE at Cincinnati for firing Dave Bristol. You can't win a pennant with a staff of sore-arm hulers, but Bristol came pretty darned close to it.

63 YEARS OF TRADITION MAY SOON DIE!

Sierra Madreans:

Do you want to see your Newspaper — for Sierra Madreans, published in Sierra Madre by those who believe in Sierra Madre first, last and all the time — become a memory?

Think — If our Newspaper becomes a thing of the past, public spirit and pride will soon follow and communication within the community will be sadly lacking. A newspaper means many things to many people and a great deal to a community.

Before it's too late, IF you care about important things like this, please communicate, immediately with those in the process of forming the Committee to "Save Our Newspaper." They are most anxious to have your ideas, suggestions and thoughts on the matter. All will be held in strict confidence.

Save Our Newspaper
P.O. Box 93
Sierra Madre, Calif. 91024

(This advertisement bought and paid for by a concerned citizen, not associated with the Sierra Madre News in any way.)

TALBOTT ELECTRIC, Inc.

Electrical Contractor
REMODEL AND MAINTENANCE SPECIALISTS

Large Display
of Lighting Fixtures

1887 E. Washington Blvd., Pasadena
SY 8-1105 MU 1-5438



Ives & Warren
MORTUARY

100 NORTH HILL AVE. • PASADENA
6-4375 • Rfyn 1-7300

65 Years
Serving the
Foothill
Communities

ADVERTISED ON NBC-TV'S TODAY SHOW
AND IN 396 SUNDAY NEWSPAPERS!

REXALL **FREE! DAFFY DAISY**
WITH EACH \$1.00
PURCHASE OF REXALL BRAND
ITEMS ON THIS SALE!
HURRY! *

1¢ SALE
STARTS THURS., OCT. 16TH
THRU 22ND

PLUS:
★ COUPON
SPECIALS
★ STAR
VALUES
★ BONUS
BUYS!
NOT ON OUR 1¢
SALE PLAN,
BUT GREAT
VALUES!

STAR VALUE
One Tablet
Daily
MULTIPLE VITAMINS 100's 2 FOR 266
plus IRON, 100's 2 FOR 300
plus MINERALS, 100's 2 FOR 366

MinuteMan CHEWABLE VITAMINS 100's 2 FOR 266
with IRON, 100's 2 FOR 300

REXALL BUFFERED ASPIRIN 100's 2 FOR 130

REXALL MONACET APC COMPOUND Time-tested combination formula 100's 2 FOR 120

REXALL ASPIRIN None finer! 5-gr. 100's 2 FOR 80¢

REXALL TOILETRIES 2 for the price of 1 PLUS A PENNY!

1⁵⁰ CREAMS Cara Nome Cold or Cleansing, 4 oz. 2 FOR 151

54¢ Hair Dressing 1 1/4 oz. tube 2 FOR 55¢

49¢ NAIL POLISH Remover 4 oz. 2 FOR 50¢

69¢ AFTER SHAVE Lotion 5 oz. 2 FOR 70¢

89¢ CONDITIONING CREME RINSE BRITE 8 oz. 2 FOR 90¢

1²⁵ HAIR SETTING GEL Regular or Hard-to-Hold, 8 oz. 2 FOR 126

65¢ Bubble Bath 16-pak box 2 FOR 66¢

2 for the price of 1 PLUS A PENNY!

TABULETS and ENVELOPES Ruled and unruled tablets. Business and social, return address, plain and air mail envelopes. Reg. 29¢ each 2 FOR 30¢

KLENZO NYLON BRISTLE TOOTH BRUSHES Reg. 45¢ 2 FOR 46¢

REXALL TRIPLE ACTION COUGH SYRUP for adults, 4 oz. Reg. 1.19 2 FOR 120

REXALL DUSTING POWDER 5 oz. Lavender or Adrienne Reg. 1.75 2 FOR 176

COLD CREAM SOAP French-milled 3-cake box. Reg. 1.75 2 FOR 176

Sale Ends October 22nd

Hartman
Rexall Pharmacy

29 NORTH BALDWIN SIERRA MADRE, CALIF.

33rd Year



Mexican Cuisine
Steaks - Lobster
Luncheon and Dinner
233 West Mission Dr. - San Gabriel
283-2967 • 284-3201 • Closed Monday

FALL CARPET

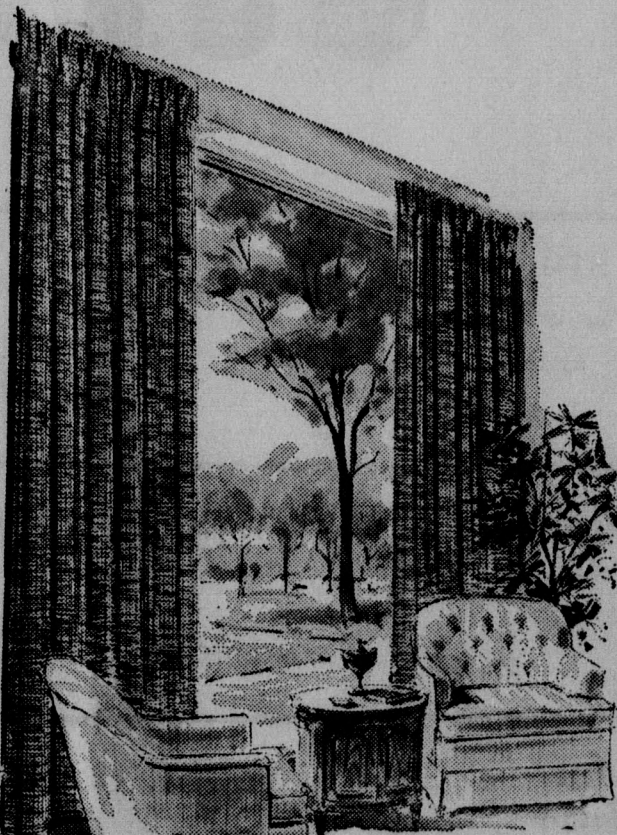
and
DRAPERY SALE Shag 7.88 Sq. Yd.

-- Also --

IN TIME FOR HOLIDAY
AND FALL DECORATING

AN
EXTRA SPECIAL

DRAPERY SALE!



Cut Pile
Nylon
4.95
Sq. Yd.

Nylon
Tweed
3.95
Sq. Yd.

Come in and select from our beautiful fabrics They can be custom made by our experts and hung to

your desire
for the
holidays

\$1.29
FROM
A Yard

Brown's FURNITURE

303 Wets Sierra Madre Blvd.
In Sierra Madre

355-1371

Call upon us for suggestions as we have a Complete Decorator Service at your disposal.

GIVE ONCE.

JOIN

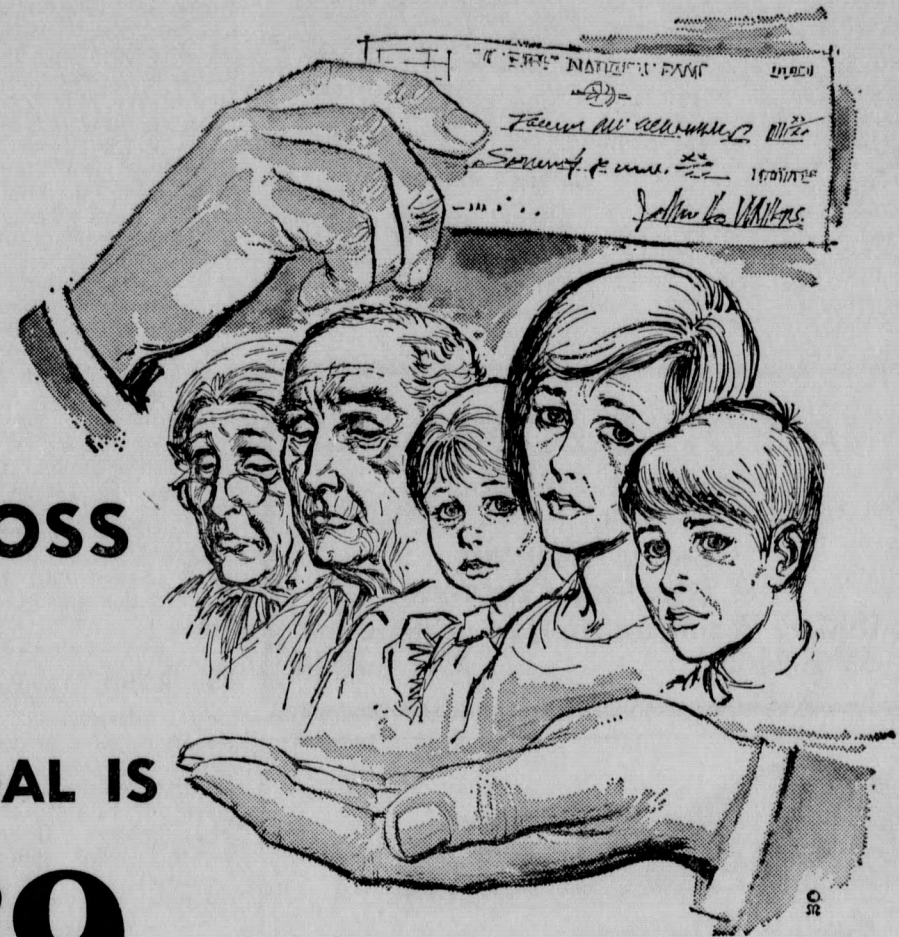


and

AMERICAN RED CROSS

THE FOOTHILL AREA GOAL IS

\$601,689



Help

Millions

INCLUDES PASADENA, SO. PASADENA, ARCADIA, ALTADENA,
DUARTE, LA CANADA, FLINTRIDGE, MONROVIA,
AND SIERRA MADRE

One gift helps many. Do your part in helping to
make this a successful community drive. Let us all
do our fair share by contributing today. Your one
gift means hope, care and a happier future to so
many who need help in our very own town.

**244 PRIVATE AGENCIES AND
12 RED CROSS CHAPTERS ARE
SUPPORTED BY UNITED CRUSADE
CONTRIBUTIONS**

Give Generously!

BYRON HOPPER, *Jeweler*

90 W. SIERRA MADRE BLVD. EL 5-3372

Complete Customer Service
Devoted To Their Satisfaction
30 Years In Sierra Madre

SPLIT PERSONALITY

Discount Appliances by Catalogue
Men's Casual Wear
Levis — Van Heusen Shirts

78 W. SIERRA MADRE BLVD. 355-2817

BLANCHARD'S LAUNDRY & DRYCLEANING AGENCY

You Leave It — We Do It
One-Stop Service

158 W. SIERRA MADRE BLVD. EL 5-8431

ARNOLD'S HARDWARE

Paints — Gifts — Sports
Hardware — Housewares
Fertilizers — Free Delivery

297 W. SIERRA MADRE BLVD. 355-3365

RALPH'S SHOE STORE

We Fit Your Feet . . . Not Your Imagination

S&H Green Stamps BankAmericard

41 N. BALDWIN EL 5-0479

CANINE COIFFURES

Bathing — Clipping — Grooming
All Breeds

38 N. BALDWIN 355-2253

GEORGE PARR Jewelers Workshop

Custom Jewelry Designer
Diamonds — Appraisals

16 W. SIERRA MADRE BLVD. 356-1626

THE BEE HIVE

Typewriters — Adders
All Makes — Sales — Rentals — Repairs
"Come in and buzz around"

24 W. SIERRA MADRE BLVD. 355-2455

GENERAL TELEPHONE CO.



115 EAST LIME
MONROVIA

PLAZA SHOP

"Ask Trudie"

39 E. MONTECITO EL 6-1495

VOGUE CLEANERS

(Hours 8 to 6 — 6 days)

370 W. SIERRA MADRE BLVD. 356-1241

Serving the Area Since 1952

SIERRA MADRE POOL SUPPLY

40 NO. BALDWIN 355-0969

WISTARIA BAKERY

At New Address

Upper Hastings Ranch Shopping Center
3887 SIERRA MADRE BLVD., PASADENA

BANK OF AMERICA National Trust & Savings Association

350 W. SIERRA MADRE BLVD. 355-7101

BROWN'S FURNITURE

Free Decorating Service

303 W. SIERRA MADRE BLVD. EL 6-1371

FOOTHILL T.V. CABLE COMPANY

12 Channels Now Available

35 N. BALDWIN 356-1702

HARRY A. LANGE & ASSOCIATE

Representing Old Line Companies

81 W. SIERRA MADRE BLVD. EL 5-7196

FOOD HAMPER

Food That Gives You the
Home Flavor
Maria Is Your Hostess

44 N. BALDWIN 355-3123

ROYAL DRUGS

Free Delivery

We Give Blue Chip Stamps

82 W. SIERRA MADRE BLVD. EL 5-3456

BUD'S TV

Authorized RCA Victor Sales

Repairing All Makes Television — Stereo — Radio
53 N. BALDWIN 356-1090



AUTUMN CLEANING SPECIAL

Draperies

CORRECTLY PROCESSED BY THE ROYAL
TO RETAIN THEIR SHAPE, COLOR, BEAUTY
Save 10% BY SENDING YOUR DRAPERIES
DURING OUR DRY CLEANING SPECIAL
Draperies Taken Down and Rehung at No Extra Charge
OFFER GOOD ONLY OCT. 8 THRU NOV. 15



796-4311 / 681-6412 / Zenith 6431
AT OUR DRIVE-IN 443 S. RAYMOND AVENUE
AND HASTINGS RANCH SHOPPING CENTER
OR PHONE FOR PROMPT PICK-UP, DELIVERY

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

Sierra Madre Sales Continue To Drop

year 1965. Although in that same period of time business still the business seems to a total of 20, 178 in 1964 and a reported 198 in 1969, get away from us. Population in 1964 was 10,761 as compared to 12,267 as of this date.

Member Richard Nevins, who represents Southern California, said "The 10 per cent sales surge in the state is even more impressive in the face of income tax payments, the federal 10 per cent surcharge and higher interest rates."

"Apparently those dampers were not enough to cool the money in Californians' pockets. Only nine counties failed to share in the gain — none in major market areas."

Sales subject to the State's 4 per cent tax and the 1 per cent local levy rose to \$10.6 billion, a record for any quarter except the last Christmas season.

The spring quarter rate of increase was more than two percentage points above the preceding three months. More than half of the 16 major sales counties' totals were higher than the statewide gain.

Orange and Ventura continued to set the pace with jumps of nearly 17 per cent over a year ago. Metropolitan Los Angeles was up 11 per cent and the Bay Area 8 per cent.

With more than eight million working, the \$10.6 billion in sales averaged \$527 for each resident during April, May and June.

Taxable sales exclude more than \$2.5 billion in purchases for food, gasoline and prescription drugs. Durables — autos, furniture and the like — staged a comeback after disappointing January-March sales. They were up more than 10 per cent from the same time a year ago.

Pleasure craft (trailers, boats, cycles and planes) led all other classes of business in growth with a 31 per cent increase. Building materials were up almost as much.

The sales generated \$434 million in state sales taxes and \$106 million in revenue for cities and counties.

In addition to state and federal income taxes in April, prime interest rates during the period rose from 7 per cent to 8½ per cent.

Out of the Cobwebs

Sixty Years Ago:
October 8, 1909

It will be good news to Sierra Madre people to know that Hotel Shirley will be reopened soon. And it will be better news to know that the hotel will be in the competent hands of Mrs. Jerome Rice, who will return tomorrow from Long Beach to begin preparations for the opening of the hotel.

The last rain of the season of 1908-09 fell on September 24 and amounted to sixteen hundredths of an inch. This brought the total for the season up to 38.20 inches. The season 1909-10 opened, strictly on time, on the evening of October 1. Up to 8 a.m. on the morning of October 1 the gauge recorded 0.44. Between 8 a.m. and 6 p.m. there fell 0.32, and after 6 p.m. but before midnight, 0.06, making a total of 0.82 inch.

On October 1, 1897, there was a fall of thirty-eight hundredths of an inch; on October 3, 1898, three hundredths. The heaviest rainfall recorded in Sierra Madre in October was in 1889, when 10.52 inches fell during the month. The October rainfall

does not seem to afford any indication of the character of the rest of the season.—John G. Blumer

Dr. Pike's bungalow at the lower end of Mountain Trail Avenue has been leased for the winter by Mrs. Desmond and daughters of Los Angeles.

Harold M. Beal, formerly editor and publisher of the Inglewood Times, has come to Sierra Madre to spend the winter and has taken a house on lower Hermosa Avenue.

Lewis Newcomb has taken his wife and the baby to Chilo, where he is building a cabin and where they will probably remain till the first of December. McNally's trail burros were used to pack materials into the mountains and will be kept there for the fine pasturage till it is necessary to bring them out for the winter.

Mrs. Elizabeth Borglum is taking up her work at her studio on Hermosa Avenue and in Los Angeles. She plans to devote one day each week to local pupils. She expects to have her studio ready for guests by the first Sunday in November and will receive regularly on the first Sunday of each month thereafter.

Forty Years Ago:
October 11, 1929

J. N. Squires is the first local resident to offer a cash donation looking toward the development of a local ball park.

Mr. and Mrs. E. E. Bacon have returned to their home at 240 East Alegria after a month's tour of the Pacific Northwest.

William Murphy of Hoeges Camp has just received a medal for outstanding service rendered during the World War. Verily the mills of the gods (of war) grind slowly. In a few more weeks now the nation will be celebrating the eleventh anniversary of the signing of the Armistice.

Charles Hull, son of Mr. and Mrs. W. S. Hull, who is employed on the steamer Los Angeles, is having a most interesting 16,000 mile trip. He sailed Saturday to make a trip around the coast of South America, stopping at 20 ports, go thru the straits of Magellan, and return via the Panama Canal. The journey will occupy about nine weeks. Rudolph Hartman, Jr., had 16 boy guests to watch the initial flight of his Comet airplane Saturday at Fox Field. The youthful enthusiasts saw the plane fly in a circle about 200 feet in diameter, three times around, and maintaining an average height of about 30 feet.

Ten Years Ago:
October 1, 1959

Deer season opened with a blast Saturday — and a trio of local hunters, Edward and Earl La Lone and Jim Parsons — bagged a buck each (two three-pointers and one forked-horn) in the June Lake area.

Search and Rescue Helitak crew members, Fred La Lone and Miner Harkness, participated in the Institute of Aeronautical Science Convention in Los Angeles last week. The team's tracking bloodhounds (housed and handle by Miner), "Toughy," "Seaneen" and "Dinkerton," were flown in the sheriff's helicopter as part of a demonstration illustrating the usefulness of copers in emergency work.

Mr. and Mrs. M. K. Hopkins, 513 San Gabriel Ct., were among the passengers aboard the Matsonia when it sailed last Monday for Hawaii.

Brown-Hickman Wedding Solemnized

Brown of Sierra Madre, brothers of the bride; Ensign Peter Allen Birnbaum, USN of Pensacola, Florida; James Howard French of Garberville, California; Frederick Thomas Young of Long Island, New York; and Roger Joslyn of Sacramento. For her daughter's wedding, Mrs. Brown chose an evening ensemble of blue organza and satin by Dior. Mrs. Hickman, mother of the groom, wore a lovely gown of lime chiffon with a blue overskirt.

The wedding reception was held at the Piedmont Community Hall in Piedmont. Miss Jane Brown, cousin of the bride was Guest Book attendant. Out of town guests were: Mrs. Claude Hancock Brown, Sr. and Miss Margaret Williamson Brown, of Eagle Rock, grandmother and aunt of the bride; Mr. William Stark Brown, uncle of the bride; Miss Jane Brown, Ojai, cousin of the bride; Mr. Albert Scott Crossfield, uncle of the bride, of Coral Gable, Florida; Mr. and Mrs. Charles F. Lienesch formerly of Eagle Rock and Santa Monica now of Vashon, Washington; and Mr. and Mrs. Earl Johnson, formerly of Pasadena and Arcadia, now of Lafayette, California. Mrs. Judge Wood of Los Angeles, godmother of the groom, also attended.

Elementary School Menu 40c Tray Lunch Oct. 20-24, 1969

Monday — Sloppy joe, buttered corn, celery sticks, goody goody bars, and milk.
Tuesday — Beef twisty noodles, carrot salad, fruit cup, whole wheat roll and butter, and milk.
Wednesday — Toasted cheese sandwich, buttered mixed vegetable, potato chips, peach cup, and milk.
Thursday — Tacos, lettuce and tomato cup, buttered beefs, white cake, and milk.
Friday — Chopped pork gravy over rice, cherry tomatoes, apple crisp, bread and butter, and milk.
Menu subject to change.

Food You Eat

of the Brassica genus which includes cabbage. Slaw derives its name from the Danish word for salad. Of course we know this tasty dish as raw shredded cabbage mixed with a boiled dressing sharp with vinegar or a sweet version mixed with sour cream, sugar, and a little vinegar. Sauerkraut is made from shredded raw cabbage, fermented in brine made from its own natural juices with salt added. Kraut means cabbage, and sauer means sour.

Sensing ...

Plan may do serious damage to the administration. Many blue-collar workers are tired of liberal leadership in government. They are moving in a conservative direction. But they aren't likely to support the administration if it continues the last two administrations' policy of favoritism toward minority group workers. Blue-collar Americans just aren't buying reverse discrimination. The White House should wake up to that fact.

California's 17 national forests have 1,872 lakes.

Community Hall in Piedmont. Miss Jane Brown, cousin of the bride was Guest Book attendant. Out of town guests were: Mrs. Claude Hancock Brown, Sr. and Miss Margaret Williamson Brown, of Eagle Rock, grandmother and aunt of the bride; Mr. William Stark Brown, uncle of the bride; Miss Jane Brown, Ojai, cousin of the bride; Mr. Albert Scott Crossfield, uncle of the bride, of Coral Gable, Florida; Mr. and Mrs. Charles F. Lienesch formerly of Eagle Rock and Santa Monica now of Vashon, Washington; and Mr. and Mrs. Earl Johnson, formerly of Pasadena and Arcadia, now of Lafayette, California. Mrs. Judge Wood of Los Angeles, godmother of the groom, also attended.

The new Mrs. Hickman attended Sierra Madre Community Nursery School, Sierra Madre Elementary School and John Marshall Junior High School. Before her graduation from Pasadena High School in 1965 she was Seal Bearer, California Scholarship Federation; National Merit Scholarship Finalist; Aurora; Drill Team; Cappella Choir; and Madrigals. She graduated in 1969 from the University of California at Berkeley with an AB in Sociology. While at UCB she was active in the Treble Clef Society, a Levi Strauss Scholar, on the Chancellors Freshman Reception Committee, and involved with ASUC student orientations.

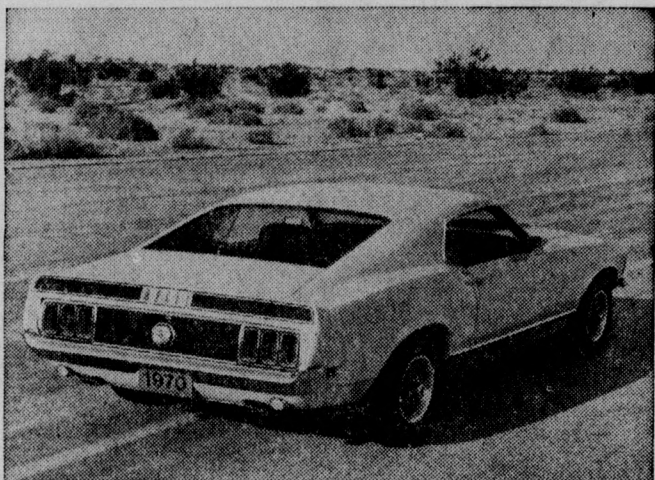
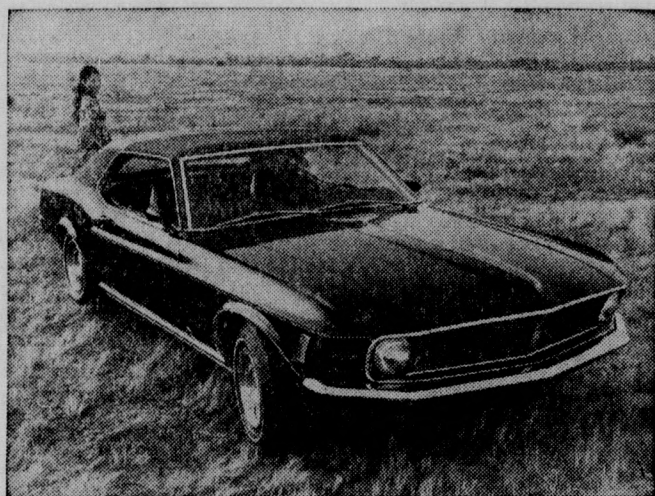
Ensign Hickman attended El Camino High School in Sacramento where he was active in the Band, on the Tennis Team, on the Rifle Team and a member of the National Honor Society, California Scholarship Federation. Both a member of the Cal Band and Naval Reserve Officers Training Corps, Ensign Hickman graduated from the University of California at Berkeley in 1969 with an AB in Mathematics.

Presently making their home in Vallejo, California, the newlyweds have postponed their wedding trip because of the bridegroom's military commitments.

33rd Year

Mexican Cuisine
Steaks - Lobster
Luncheon and Dinner
233 West Mission Dr. - San Gabriel
283-2967 - 284-3201 - Closed Monday

THEY'RE HERE IN ALL THEIR GLORY . . . The Ford For 1970



Mustang gallops into 1970 with design changes and improvements for performance, comfort, convenience and safety. Grande (top) offers a standard three-quarter Landau-style vinyl roof, dual body side stripes, aluminum rocker panel moldings, and houndstooth upholstery. Mach 1 (bottom) is tougher in looks and performance with dark-accented aluminum rocker panel moldings, "honeycomb" lower back panel applique, dual racing mirrors and Ford's new 351 four-barrel V-8 as the standard power plant. All seven Mustang models have high-back bucket seats as standard.



Maverick, the most successful new car ever introduced, offers good fuel economy, low purchase price, easy serviceability and smart design. Ford's "simple machine"—introduced in April as a 1970 model—surpassed the introductory sales records previously set by its older brother, Mustang.



Torino is completely new for 1970 with 13 models offering from hot performance to elegant luxury. For the first time, a four-door hardtop is offered in the Ford Division intermediate line. The four-door hardtop is available in the Torino and Torino Brougham (top) series. The Torino GT SportsRoof (bottom) is available with seven engines from the standard 302 V-8 to the red hot 429 Cobra Jet V-8.



Thunderbird for 1970 presents a bold new look, highlighted by a dramatic front end design. All models feature a longer, lower hood and three section extruded aluminum grille for a more formal appearance. Included in the Special Brougham option group, shown here on the Thunderbird two-door Landau, are such features as grille lamps, color-keyed wheel covers and high-back bucket seats. Thunderbirds also have hidden windshield wipers and hidden radio antennas to emphasize the clean design.

COME IN TODAY
TEST DRIVE THE BEAUTY FOR '70
-- at --

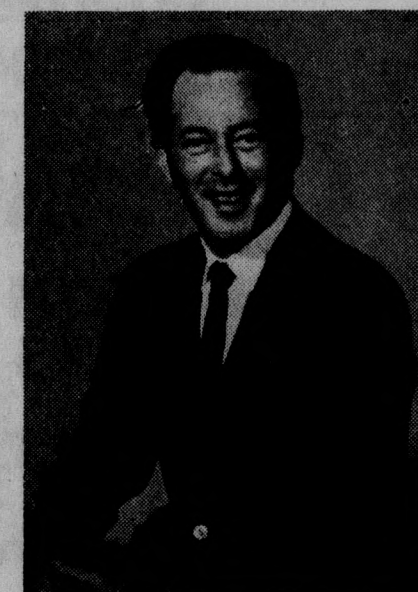
Carl Hansen Ford

SIERRA MADRE'S AUTHORIZED FORD DEALER — COMPLETE SALES AND SERVICE

A Home Owned and Operated Institution in Sierra Madre for 32 years Devoted to the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.



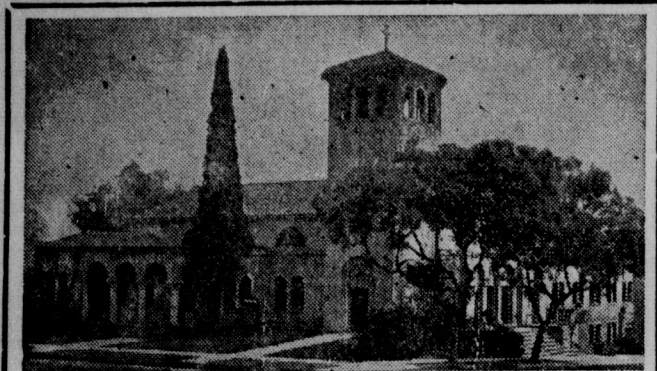
YOUR HOST
RENE DEVIGNE

Chalon Pasadena
3768 EAST COLORADO BLVD.
PASADENA, CALIFORNIA 91107
Phone 449-0120 for Reservations

THE CHALON
Proudly Presents
THE LEW PEPIN DUO
Appearing Nightly
For Your
Dancing Pleasure
BIKINI FASHION SHOW
Wednesdays at Noon
In the Lounge
WEDDING RECEPTIONS & BANQUET
FACILITIES AVAILABLE
OPEN DAILY
11 A.M. TO 2 P.M.
SAT. & SUN. 4 P.M. TILL 2 A.M.
The Finest in
Gourmet Cuisine

FAITH LUTHERAN CHURCH
THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive Armin W. Hesse, Pastor
Jerry N. Nielsen, Director of Education & Youth
9:15 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUN. MORNING WORSHIP HOUR — Laity Sunday
Sermon: "The Edifying Word — Put It Into Practice"
WEDNESDAY, 7:30 P.M. — Midweek Bible Hour.
A CHRISTIAN WELCOME TO ALL!

BETHANY CHURCH
(INTERDENOMINATIONAL)
93 N. BALDWIN
9:30 — Sunday School
11:00 — Morning Worship
6:00 — Youth Fellowships
7:00 — Evening Service



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Worship Service 11:00 a.m.
"GIVE ME THAT OLD TIME RELIGION"
Church and Adult Bible Class 9:30 a.m.
Primary Church 11:00 a.m.
Rev. Richard J. Anderson

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel
The Rev. W. W. Worstall, Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes
WEEKDAYS AS POSTED
PARISH DAY SCHOOL
DAY CARE CENTER

Rev. Anderson Announces Sunday Services

Rev. Richard J. Anderson of Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., sermon topic "Give Me That Old Time Religion." In spite of all the advances of modern technology we still need love. We have more wealth than any nation in history but we still need love. We are better educated today than any other era of the past, but people still need the old time religion that brings me in touch with a God who loves me, and then makes me love everybody.

The bible tells us that God is love. It goes on to say that God loved this world so much he sent his Son to us. Have you recognized the love of God expressed in Jesus? When you believe it you get that old time, life changing religion and you start expressing it by loving other people.

Call the church office — 355-1423 — and Tower Notes will be mailed to you and you will find a program of events that will be available to each age group in your family.

Lesson Sermon Sunday, Oct. 12

This verse from the Bible is in this week's Christian Science Lesson - Sermon: "John seeth Jesus coming unto him, and saith, Behold the Lamb of God, which taketh away the sin of the world." The subject of the sermon to be read Sunday in all Christian Science churches is "Doctrine of Atonement."

Also included in the sermon is this passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus of Nazareth taught and demonstrated man's oneness with the Father, and for this we owe Him endless homage."

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

Laity Sunday At Faith Lutheran

Laity Sunday will be the emphasis in the 10:30 Sunday morning service at Faith Lutheran Church, 845 Hastings Ranch Drive. With Pastor Armin Hesse speaking on "The Edifying Word — Put It Into Practice", the service will take special recognition of the programs, projects and attainments of the church body's two lay organizations, the Lutheran Laymen's League and the Lutheran Women's Missionary League.

The former sponsors the weekly Lutheran Hour broadcast over 1500 national and foreign stations, the extensive "Preaching Through the Press", scholarships, and the annual religious float in the Tournament of Roses Parade. The women's organization has provided numerous mission chapels and hospitals, among them recently a Lutheran Chapel in Tijuana, and has endeavored to strengthen the Christian home.

On Sunday afternoon the young people of the Waltham League will participate in the zone volleyball tournament, according to Mr. Jerry Nielsen, the church's director of education and youth.

Scheduled for next week: The Women's Christian Service Guild on Monday night at 7:45; Junior Choir on Tuesday at 7:30; LWML Sewing Group on Wednesday at 10; Junior Instruction classes for grades 7 and 8 on Wednesday at 4; Midweek Bible Hour on Wednesday at 7:30, followed by the Congregational Christmas party planning committee at 8:30; elementary school age Good News and Pioneers' Clubs on Thursday at 4; Senior Choir and adult church membership study class on Thursday night at 8 o'clock.

Currently the adult section of the Midweek Bible Hour, meeting Wednesday evenings at 7:30 in discussing "The Development, Emphasis and Customs of the Church Year." The youth section, meeting in the Lower Hastings Ranch home of Mr. Nielsen, is studying "The Letter of Joy — Philipians."

First Western Announces An Earnings Increase

First Western Bank today announced an 11.14 per cent increase in net operating earnings for the three quarters just ended. Bank President Stafford Grady said that earnings for the first nine months of 1969 amounted to \$4,479,000, compared to \$4,030,000 for the same period last year. On a per share basis, year-to-date earnings reached \$3.27, an increase of 32 cents over the \$2.95 reported a year ago.

Third quarter earnings reached \$1,545,000. Total resources as of September 30, were \$931,826,000 up \$38,174,000 from 1968. Total loans rose by \$32,903,000, to \$551,841,000, from \$518,938,000 last year. Deposits decreased by 1 per cent, reflecting money market pressures, to \$781,825,000, from \$791,284,000.

Three new branches were opened during the quarter: South San Francisco, La Habra and East Fullerton, bringing the statewide total to 93.

Services Held For Clara Wilson

Services were held in private on October 14 in the Pasadena Mausoleum for Clara Heidler Wilson, age 82, who passed away suddenly at her home, 220 E. Sierra Madre Blvd. A P.T. "D" Sunday, October 12.

Mrs. Wilson came originally from Ohio, having lived in Sierra Madre but 2 months after leaving some time during 1919. She made her home in Honolulu on and off since 1908 and lived in Sierra Madre from 1916 to 1919. Her husband was Rev. Charles C. Wilson.

She leaves to mourn her passing two daughters: Mrs. Roger J. Pierson of Sierra Madre, and Mrs. Dorothy W. Miller, Tujunga, and two sons, Richard E. Wilson of Sierra Madre and Charles C. Wilson Jr., of Sepulveda.

Attend the church of your choice every Sunday.

Occidental College Women's Club To Hold Holiday Boutique Fri., Oct. 31

Many smart women of the Southland will be doing their Christmas shopping early this year in the delightful atmosphere of the Occidental College Women's Club Holiday Boutique to be held November 7 in Freeman Union Patio from 10 a.m. to 2 p.m. Thousands of items will be available for home use and holiday giving. Students, parents, relatives and friends of Occidental are invited to browse among the book and record exchange, taste the cookies and candy treats, admire and purchase the holiday decorations and gifts. All activities are being coordinated by Mrs. Frank Converse of South Pasadena.

Proceeds from the boutique will go to the College student Aid and Scholarship Funds, Mrs. Jack Gardiner, Fullerton, president of the Occidental Women's Club, has announced.

A festive and delicious luncheon is being planned by Mrs. Henry Lange of Los Angeles and Mrs. David Evans of San Marino, which will be served in Freeman Union Lounge and Patio between 11 a.m. and 1 p.m. Tickets may be secured in advance from Mrs. C. M. Scott, Playa del Rey, or at the door. Enthusiastic volunteers have been gathered at the homes of Mrs. David Thomas, Arcadia and Mrs. David Evans, San Marino, to create fabulous Christmas decorations and other festive items.

Parking lots are available below the chapel and across from the gym.

Education Week November 9-15

Mrs. Theodore Proctor was hostess to the Sierra Madre American Legion Auxiliary on October 9. Thirteen members were present.

Community Service chairman, Millie Freisling discussed the importance of Unit participation in observance of Education Week, November 9-15. Americanism chairman, Lucile Pickett announced the subjects for the Americanism Essays. Rehabilitation chairman, Edith Noshier displayed gifts bought for San Fernando Veterans' Hospital Christmas Gift Shop. She also distributed terry cloth bibs to be served by members and used as feeding bibs for wheel chair patients at San Fernando.

Letters were read from vacationing officers, Orelia Henderson and Bertha Billings. Also from non-resident member, Anne Willumsen. A notice from the Sierra Madre News concerning the possibility of a Legion Post forming in Sierra Madre was discussed. The former Post gave up its charter in the 50's and the Unit has continued to function as one of the few Widow Units in the State. It was the consensus of opinion that a new Post would be quite exciting and that possibilities of Auxiliary membership would be greatly increased.

Plans were made to attend the kickoff barbecue dinner to raise funds for the campaign for Odette Cuacaro of Duarte Unit who has been endorsed as a candidate for Vice President of the Department of California in 1970-71. This affair is at Royal Oaks Park, October 18.

The October social meeting will be on October 23 at Edith Noshier's home.

Lectures Held On Creativity Starts Monday, Oct. 27

'Creativity' is the theme this year for the fall series of parent education lectures. The lectures are co-sponsored by the Sierra Madre Community Nursery School and the Pasadena City College Extended Day Program. They will be held at the Nursery School, 701 E. Sierra Madre Blvd., at 8 p.m. Mrs. Lillian Burke, director of the school, cordially invites all interested adults to attend and to remain for refreshments afterwards.

The lectures are as follows:

Monday, Oct. 27: Mrs. Hilda Mullin, creative dance specialist, performer, teacher, and lecturer, will discuss and demonstrate ways to encourage "Creative Movement In Young Children." Thursday, November 13: Dr. Frances Heussenstamm, educational consultant, Cal. State faculty, will discuss "The Creative Process." Monday, November 24: Mrs. Hope Fletcher, artist and winner of Graphic Arts Council Award, Los Angeles County Art Museum, will discuss "Creative Art and the Young Child."

Wednesday, December 10: Dr. Albert Krelnhoder, psychologist in private practice, will discuss "The Creative Adult."

Number of milk cows on U. S. farms this summer is estimated at 12.7 million head, down 2.8 per cent from a year earlier, and the lowest total since 1887.

Rainbow Girls Arcadia Assembly 131 Install Debbie Church Worthy Advisor

Miss Debbie Church, daughter of Mr. and Mrs. Ken Church of Arcadia, has recently been installed as Worthy Advisor of Arcadia Assembly No. 131, International Order of Rainbow for Girls, and succeeds Miss Mary Koumas also of Arcadia.

It was the assembly's fifty-sixth installation, and the theme was "Sunshine, Lollipops, and Rainbows" carried out in colors of powder blue, yellow and white. The installation opened with the entrance of Mr. Ken Church, master of ceremonies, who gave the address of welcome and introduced the mother advisor of the assembly, Mrs. Vinita Howard. The officers then entered and formed a lollipop in the east followed by Debbie who entered the room wearing a powder blue formal.

Installing officers were Miss Mary Koumas, retiring Worthy Advisor; Marshals, Alice Billman and Nancy Cannon; Chaplain, Julie Gelber; Recorder, Kathy Teigler, and Musician, Mrs. Dorothy Stadler. Laurie Church carried the Holy Bible into the assembly room. The American Flag was brought in by Brian Motts, member of Arcadia Demolay, and the tribute was given by Alice Billman. The Rainbow banner was escorted and given the tribute by Sue Thomas.

Mrs. Vinita Howard of Arcadia and Mrs. Clark of Covina, Grand Deputies to the Supreme Deputy were escorted to the East and saluted with Grand Honors. Martha Tidwell, Grand Representative to the Philippine Islands, Okinawa and Guam was also escorted and given Grand Honors. Others present who were escorted, given a warm welcome were Mr. James Matthews, Worshipful Master of Arcadia Lodge, and Mr. Joseph Thomas, the new Rainbow Dad for the term.

Installation followed. Those installed with Debbie

Rev. Stevens' Lesson-Sermon Is What Do You See?

"What Do You See?" is the sermon title selected by Margaret M. Stevens, minister of The Santa Anita Church, 226 West Colorado Blvd., Arcadia, for the 11 a.m. service. All are welcome to attend. Infant and child care is provided during the service. The children of the Junior Church meet during the 11 a.m. service, going to their respective classes after a 15 minute worship service with the adults in the sanctuary.

Classes are taught by dedicated young people of the church's young adult group. In addition to the Sunday youth program, the Santa Anita Church sponsors meaningful age level youth groups. The Elementary (4th, 5th and 6th grades) Group, meets every Tuesday from 3:45 to 5:15 p.m. These young people will participate in the Family of Man-kind by exploring the folk world. The climax to their program will be the Folk Festival to be held on Friday, June 12th, when the youth will present the program, a product of the Group's activities of the year. The Junior High Group, which meets Wednesdays from 4 p.m. to 6:30 p.m. enjoys a varied program of art, music, drama and sports. The mothers serve the group supper each week.

The Young Adults meet Sunday evenings from 7 p.m. to 9 p.m. Currently they are engrossed in group discussion. Their future plans also include guest speakers. All young people in these age groups, are warmly invited to participate. Call 446-8206 for further information.

You may still enroll in the adult classes in study on Monday and Tuesday evenings. Brochures are available in the church office.

Meeting

"Killarney Chapter" of the Daughters of the British Empire of California Inc., will hold their regular monthly meeting on Thursday, October 23, at 8 p.m. at the British Home (recreation room), 647 Manzanita Ave. Refreshments will be served by Mrs. William Mulaney and Mrs. John Best. There will be a bring and buy sale after the business session. Friends are welcome.

Evangelism Congress Report To Be Given

On Sunday evening in the parish hall of Faith Lutheran Church, 835 Hastings Ranch Drive, Rev. and Mrs. Armin Hesse will present reports on the U.S. Congress on Evangelism which they attended in Minneapolis, September 8-13.

The presentations will follow a 5:30 potluck supper. In charge of the arrangements will be Mr. Merwyn Fair, Mrs. Gertrude Gerke, and Mr. and Mrs. Jerry Nielsen.

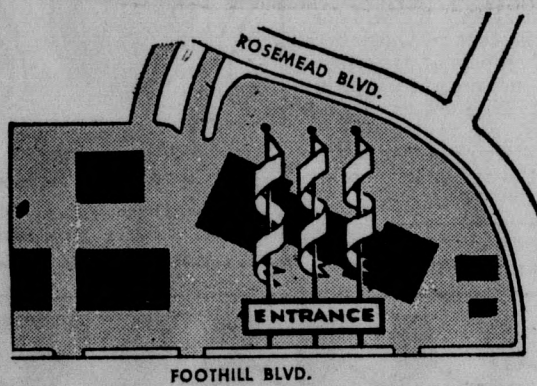
The pastor's report will include synopses of the position papers presented by Dr. Leighton Ford, Dr. Harold J. Ockenga, Dr. Paul S. Rees, Rev. Richard Halverson, Senator Mark Hatfield, and of the address by Rev. Ralph Abernathy, as well as his personal impressions of the Congress. Mrs. Dorothy Hesse will report on Mr. Ruth Graham's address to the ladies and on the special women's sessions conducted at the Congress.

Recent survey by Bureau of Advertising of American Newspaper Publishers Association says the most frequently served dessert is ice cream, followed by canned fruit, and flavored gelatin.

First Church of Christ, Scientist — SIERRA MADRE —
CHURCH 186 W. Highland Ave.
Sun. Service11 A.M.
Sun. School9:30 A.M.
Wed. Service8 P.M.
— All Are Welcome —
READING ROOM 22 N. Baldwin Ave.
Daily12-5 P.M.
Sat.10 A.M.-3 P.M.
Closed Sundays and Holidays

—Ethel Barnhart, Founder—
The Santa Anita Church
A nondenominational church—member of INTA
226 West Colorado Blvd., Arcadia 446-8206
Margaret M. Stevens, Minister
11 A.M. SERVICE — WHAT DO YOU SEE?
Adult Classes start Oct. 13 — Call for information
—Dial-for-Prayer, 447-6162—

Foothill-Rosemead SHOPPING CENTER



SECURITY PACIFIC NATIONAL BANK
449-3333 — 3555 E. Foothill

THE MARBERRY SHOP
355-7213 — 3621 E. Foothill

HASTINGS CAR WASH
3393 E. Foothill Blvd.

HASTINGS CAMERA
3649 East Foothill — 793-9655

WILEY'S HASTINGS LIQUOR
3657 East Foothill — 355-8266



Your FOOTHILL - ROSEMEAD MERCHANTS Stand Ready To Serve You

- Andre Norman Custom Hairstylists
- Bahama Lanes and Inn
- Bruno's Men's Shop
- Carpet Town
- Clark's Union 76
- Golden State Travel Bureau
- Han's Shoe Repair

- Harmon's Laundry and Cleaners
- Hastings Camera Shop
- House of Health
- International House of Pancakes
- Phillips 66 Service
- John's Barber Shop
- Le Ana Wigs

- Lobster House
- Marberry Shop
- Market Basket
- Neptune Seafood
- Pasadena Federal Savings and Loan
- Ralph's Variety Store
- Security Pacific National Bank

- See's Candy
- Sleep City
- Thrifty Drug Store
- Thorntons Bakery
- Tiny Naylor's
- Dri Cal Dry Cleaning
- Wiley's Hastings Liquor

WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE DELIVER

FREE DELIVERY FREE ICE

— Call —
351-9786 618-1804



EARLY TIMES

(Limited Time Only)

1/2 Gallon
Kentucky Straight
Bourbon Whisky

\$11.79

Plus Tax

Hastings Car Wash

WASH WITH 15 GALLONS GAS

We Accept Most Major Credit Cards

LADIES DAY WEDNESDAY
Wash & Spray Wax **\$1.25**
Free Spray Wax With Gas Purchase

Air Conditioned Waiting Room
Hours: 8:30 to 5:30 Mon. thru Sat.
8:30 to 1:30 Sundays

3393 EAST FOOTHILL
2 Blocks West of Rosemead

FREE JAR OF HONEY To Each Customer Mentioning This Ad

Pep Up With CALCIUM Liquid In Capsule

250's — Reg. \$4.00 SPECIAL **\$3.79** 100 — \$1.95 Reg. **\$1.79**

Help To Metabolize Your Fat Brain Fatigue Food

LECITHIN GRANULES

Reg. \$3.10 SPECIAL **\$2.69** lb

If it's good for you... We have it!

Phone 351-8411

BEE BALSER

HOUSE OF HEALTH

3647 E. FOOTHILL (East Mall)

RE-UPHOLSTER

Chair This includes retying of Divan
\$15⁹⁵ springs, new webbing and
tightening of frame. Our \$29⁹⁵
decoartor will call with a
Plus Our fine selection of fabrics, Plus Our
Free Pickup and Delivery Free Estimate In Your Home
Easy Terms

Columbia Upholstering

PHONES: SY 8-7780 358-6170



BUD'S TV
Sales - Service
RCA
Authorized

Repairing All Makes
Television - Stereo - Radio

BUD'S TV

356-1090

53 N. BALDWIN

IN SIERRA MADRE

Annual Meeting Of Historical Society, Oct. 27

Mr. Talmage Morash will be the speaker at the annual Business Meeting of the Sierra Madre Historical Society to be held on Monday, Oct. 27, at 7:30 p.m. at the Sierra Madre Women's Club.

Mr. Morash is a resident of Sierra Madre and an associate professor of Recreational and Environmental Education at San Fernando Valley State College. He is also consultant to the California State Committee on Natural Resources and winner of the 1967 merit award from the California Council.

The program theme of the Historical Society for the year is "Conservation of Human and Natural Resources" and Mr. Morash will present some of the issues facing us in the conservation and preservation of our unique city and great state.

The business meeting will be short, with election of officers, and some proposed minor changes in the constitution will be voted on. It is hoped that all members will attend this important meeting and bring interested friends.

A Wisconsin veterinarian is offering a health insurance policy to dairy farmers for their cows!

100-140 Trucks Fight Time

Debris Trucks Rerouted To Avoid School Interference

County Flood Control District has re-routed trucks hauling storm debris through the east Pasadena area to avoid further disturbance to schools while they are in session, it was announced today.

The agency is currently removing an estimated 800,000 cubic yards of material from its Eaton Reservoir and an additional 221,000 cubic yards from Sierra Madre Villa debris basin. It is working against the clock to get the debris before onset of heavy winter rains.

Plans call for five days a week — Monday through Friday — and revert to the old one on Saturdays when school is not in session. Between 100 and 140 trucks are being utilized in the operation.

District officials said the five day a week routing begins at Eaton Reservoir and New York Drive, goes south-west and south on New York Drive and Sierra Madre Villa Avenue to Rosemead Boulevard, southeast on Rosemead to Foothill Boulevard, east on Foothill to

Santa Anita Avenue, south on Santa Anita Avenue to Foothill Freeway entrance and east on the freeway to its junction with the 605 Freeway where the material is unloaded.

On Saturdays, trucks will move from the reservoir along New York Drive to Sierra Madre Boulevard, east on Sierra Madre Boulevard to Michillinda Boulevard and south on Michillinda to Foothill Boulevard where they will follow the same route along Foothill Boulevard and Freeway to the Disposal site.

Trucks from Sierra Madre Villa debris basin proceed down Sierra Madre Villa Avenue from the basin and join the Eaton trucks at Sierra Madre Boulevard where they follow the above routes to their discharge point.

The material is being used as fill for both the Foothill and 605 Freeways. District officials estimate the cleanout is about one-third complete and expected to wind up about December 1.

New Members For Volunteer Bureau

Mrs. Eileen H. Ames, President of the Board of Directors of the Volunteer Bureau of Pasadena, introduced the new members of the Board at the September meeting. They are: Mrs. James H. Dean of San Marino, past President of the Assistance League of Pasadena and past Executive Vice President of the Pasadena Philharmonic Committee; Mrs. Morris J. Furman of Pasadena, Chairman of the Women's Conference of the Eastern Area Jewish Federation Council and Past Cultural Arts Chairman of the PTA Council; Mrs. Stuart A. Keen of Pasadena, Past member of the District Council and Docent of the Los Angeles County Art Museum also Mrs. John E. Vebelen of Sierra Madre, former Campfire leader and President of the Sierra Madre, Community Nursery School.

Serving this year as Representatives to the Board of the Volunteer Bureau from their organizations are: Assistance League of Arcadia, Mrs. Kenneth C. Norman of Arcadia.

Assistance League of Pasadena, Mrs. Maurice S. Dampier of San Marino. Crown Guild of Crippled Children's Society, Mrs. Robert Montgomery of San Marino.

Huntington Memorial Clinic Auxiliary, Mrs. Herman Seidel of San Marino. Junior League of Pasadena, Mrs. Gordon Odell of Pasadena.

Red Cross, Pasadena Chapter, Mrs. Harry C. Peterson of Pasadena.

Only 16.8 per cent of our income is spent for food. 16 per cent of the food dollar goes for dairy products, with 30 per cent spent for meats.

SIERRA MADRE NEWS—13
Thurs., October 16, 1969

W. B. Wilkerson Services Held

Funeral services for William Brownfield Wilkerson, 84, of 540 W. Sierra Madre Blvd., was conducted Friday, October 10 at 2:30 p.m. by Rose Hills Mortuary in Rainbow Chapel, with the Rev. Sherwood Eddy officiating. Entombment followed in Rose Hills Memorial Park.

Mr. Wilkerson, a resident of this area for 58 years, was born in Alabama and died Wednesday, October 8 in his home. He is survived by his wife, Mabel, of the home address; a son, William B. Wilkerson, Jr., of Van Nuys; a daughter, Phyllis A. Rothe of Brea, and five grandchildren.

Services For Sarah Wolcott

Services were held Thursday, October 9 for Miss Sarah Agnes Wolcott, age 88 of 10 Vista Circle Drive in Sierra Madre, who passed away October 6 in a Los Angeles hospital after a brief illness.

She was a teacher and a principal in Long Beach, coming to California from Taunton, Mass., 80 years ago and has lived in Sierra Madre since 1941.

Reverend Richard Anderson officiated at the services at Riple Mortuary with private interment at Oak Park Cemetery in Claremont. Riple Mortuary of Sierra Madre handled all of the arrangements.

One million U. S. farms will disappear by 1980, from 3 million to 2 million, with average farm size increasing 40 per cent from 369 acres last year to 525 acres by 1980.

Neighbor

Betty Newton

A Happy Birthday wish to little Michael Pisarik, son of Mr. and Mrs. David Pisarik of 1535 North Santa Anita Avenue, who celebrated his second birthday on Monday, September 29th.

Something you ought to know, Michael — take it from someone whose second birthday was so long ago it's unbelievable — once those birthdays start coming, they really add up fast!

to express its appreciation to her for all her efforts on behalf of Sierra Madre youth during her long service as a teacher and principal in Sierra Madre schools.

All Sierra Madreans and former Sierra Madreans are invited to attend. Written invitations have been sent to present and former city officials and teachers, but no special invitation is required for anyone who wishes to attend.

ADVERTISED IN LOOK

Look for these items advertised in LOOK magazine and in your own Fall Shopper. You'll recognize the famous names and the high quality... be amazed at the low, money-saving prices made possible through the combined big buying power of over 2900 independent and professional hardware dealers. See your dealer today!

FALL COUPON SPECIAL

d-CON READY-MIXED
KILLS RATS, MICE
WITH COUPON
99¢
Additional Pkgs. 1.69

FALL COUPON SPECIAL

Super 99 BATTERIES
WITH COUPON
2-PACK ONLY **39¢**
Regular price 59¢
Limit 1 Pak per Customer.

True Value
HARDWARE STORES
OVER 2700 FRANCHISED HARDWARE STORES IN 46 STATES

Value VS. Service
HARDWARE STORES

FALL COUPON SPECIAL

VACUUM CLEANER BAGS
WITH COUPON
TWO PKGS. **\$1.00**
FOR
Additional Pkgs. 1.00 ea.

5' Aluminum LADDER
50-lb. capacity pail shelf, rag rail, tool holders. (28)
6' LADDER 10.88

4-ft. Platform Ladder
Aluminum. Convenient rag rail, pail & tool holders. (29)
5' LADDER 10.88

MIRRO
1888

5-Qt. FRENCH FRYER
French fry shrimp, chicken, prepare roasts, etc. Thermo-static heat control. Teflon lined. Immersible. (17)

MIRRO
1099

4-Qt. CORN POPPER
Built-in serving bowl. Pops, stops, keeps corn hot automatically. Aluminum shell, Lexan plastic cover. (15)

PHILCO
3988

FM/AM CLOCK RADIO
Wake to music or alarm. Push button for extra 40 winks. 10 transistors. Walnut finished hardwood cabinet. (08)

Arvin
1688

CLOCK RADIO
AM Radio wakes you to music. Luminous tipped hands. Sweep second hand. Walnut wood-grain finish. (09) 57R02

HOOVER CONVERTIBLE

"It Beats as it Sweeps as it Cleans"

TRIPLE-ACTION CLEANING GETS DIRT OTHER CLEANERS
Model 1010 CAN'T

\$62.50
Optional Attachments Available

EKCO
999

OMELET PAN
Beautifully designed pan turns out professional omelets every time. Made of easy-care stainless steel. (21)

GE
1088

8-Cup Automatic PERK
Brews 4-8 cups or 2-3 cups with Mini-Brew basket. Brew selector, "keep warm" heating unit. (16) CM10

Sunbeam
VACUUM CLEANER
2995

- Powerful motor
- 2 year hose guarantee
- Four attachment tools

*free repair or replacement for defects in material or workmanship
©SUNBEAM ©SUNBEAM CORP., 1968

Oster
2988

CYCLO-TROL BLENDER
8-speed solid state blender. 3 cycle buttons for Grate, Chop or Grind. (13)

SIERRA MADRE HARDWARE AND GIFT COMPANY

25 WEST SIERRA MADRE BLVD.

OFFICIAL
PAY STATION FOR
SOUTHERN CALIFORNIA
EDISON COMPANY

Call -- 356-1421

FREE
PICK UP and DELIVERY

Authorized
HOOVER SERVICE
Use Our Lay Away Plan



MINDS THE DATE...WINDS ITSELF

Our modern 365-day wonder

VIRTUALLY TWO WATCHES in one! A single glance tells both time and date. No more "guessing" when you sign a check, schedule a meeting, make an important date. With a self-winding Omega Seamaster Calendar watch you are automatically the master of time. The submarine-like case of the Seamaster De Ville is immune to the hazards of water, dust, grime. A watch with the look of tomorrow for men who like to know the exact time and the exact date at a glance. Models in steel, gold-filled and solid 14K gold from \$100 to \$500.

One of the Fastest Growing Jewelry Stores in
the Whole San Gabriel Valley.

Home
of the

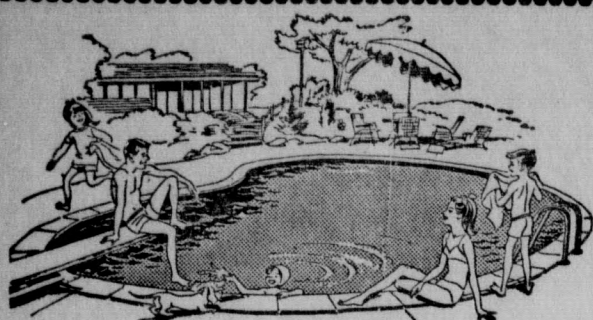


BYRON HOPPER

Sierra Madre's Custom Jeweler
Over 30 Years In Sierra Madre

90 West Sierra Madre Blvd.

355-3372



Complete Pool Maintenance

COMPLETE LINE OF POOL SUPPLIES

• ACID WASH • FILTERS • HEATERS

Purex Chemicals Free Delivery BankAmericard Master Charge

Serving the Area Since 1952

SIERRA MADRE POOL SUPPLY

40 NORTH BALDWIN

355-0969

From the

FIRE SIDE

By One of the Boys

If ever in a Firefighter's tenure of service he receives any pleasure whatsoever from the services he performs that pleasure comes during Fire Prevention Week, and believe me most of the Firefighters look forward to this time with great anticipation.

— SMVFD — To know your job is one satisfaction, to be able to make a satisfactory stop is another satisfaction, to have the Chief tell you that you did a good job is still another complete satisfaction, but the look on the children's faces as you pull into the school yard with that great big red fire engine is worth all the toil that a Firefighter may put in during his years as a servant to the Taxpayers.

— SMVFD — This year Captain Burleson, Fire Inspector, seemed to be running the show and he did a perfect job of calling upon as many Fire-

fighters as he could get to give each of them the experience of working with the children of the various schools.

— SMVFD — Of course the children were told, and it was the truth, that the fire that was set in the barrels was of a nature that the Firefighters did not know what they were attacking, so they were to watch and see how soon they could extinguish the blaze.

— SMVFD — Some of the children were out of their minds with glee and anticipation as they watched the Firefighters change from one method to another in attempting to extinguish the blaze, and then when it was all over they gave great ovations of complete satisfaction.

— SMVFD — If you think that the boys are the only ones that are interested in the big red — Please turn to Page 7

First Western To Appoint Leader

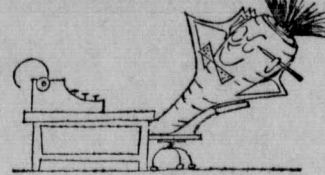
Roland Stoffel, Consumer Finance Operations Office of First Western Bank's Sierra Madre Office, has been appointed to lead the education and training program for the staff members of that office, and will perform as Education Officer for the \$900 million statewide bank.

The announcement was made by Jim Heywood, vice president and director of personnel, who said that the role of education officer "included personal responsibility for the counselling, guidance and assistance to staff members' individual development program."

Numerous "in-bank" courses are available to bankers on all levels; outside schooling at universities, colleges and the American Institute of Banking, is sponsored by the Bank.

With the beginning of school in September, Mr. Heywood estimated that some 60 per cent of the bank's 1800-man staff, was enrolled in either developmental or training course within the bank, or some outside class in bank-related subjects.

CARROT TOP



— CT —

Man, Oh Man, I do hope that this is pure rumor, this City is down in the hole far enough, as it is, with business dropping off, buildings deteriorating, Tax rates climbing from every angle. What we need now more than anything else in the world is "Solidarity" "Unity" all of us pulling together to get out of the hole that we are buried so deeply down under.

— CT —

Right now this City is striving for existence. Special School Tax Election coming; The possibility of the joining of MWD by election in November; The Canyon area going to be torn to shreds during the next year; A new shopping center tearing up the corner of Baldwin and Sierra Madre Blvd. This is enough for one community to stand at one time, and more specially so when we all know that we will have a General Election of Three Councilmen in April of this next year.

A petition for a RECALL is something that none of us need at this time, or any other time as far as that is concerned. We cannot stop the people from issuing an "Intent to Recall" and serving it on the individual wanted to be recalled, but . . .

— CT —

It will take almost 1800 qualified voters signatures to go to an election for a recall or not, and here is where we plead with the Voters of the Community. This man was placed in our office by you, he can only be recalled by you, but this will be an expenditure of over \$3500 for the election, which will be an automatic increase in your tax bill for the coming year as this was not budgeted in the current year and will have to be paid from unavailable funds and charged to you in the year 1970-71.

— CT —

Absolutely no one can force this election except the 1800 people that might sign the petition for a recall. Refuse to sign this petition and rely upon isolating this man in the next General Election if you must, don't bring down this disgrace on your Community, we just cannot stand the pressures.

— CT —

In closing the column for this week let me remind you that CRITICISM is something that any Councilman can avoid by saying nothing, doing nothing and being nothing. Please give this column this week your undivided attention . . . I hope, I hope, I hope.

Seems like only yesterday that we were wishing Kitten Lynn Williams a happy birthday and here it is time to extend the very best of Happy Birthdays to her again. Cute little Kitten was three years old on October 7 and the occasion was celebrated, with mother Ina Williams' help, with a family party complete with cake, ice cream and gifts. Other guests were big brother Tom (11) and big sister, Beth (10) and paternal grandparents, Mr. and Mrs. Elmer Williams of Sierra Madre. Not that the family is overrun with birthdays at this particular time, BUT Beth turned the ripe old age of 10 on Sunday, October 12. Befitting her age, the event was celebrated a little more extensively and included a trip — with Mom, Tom and Kitten — to the Los Angeles Zoo in Griffith Park, and Chinatown. The sit-down party, with the cake, ice cream and gifts, followed at home later and included paternal grandparents, Mr. and Mrs. Williams. Happy Birthday Greetings to you both.

Know . . . THE FOOD You Eat

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Heasley found herself looking up the why of the food her children ate and asked questions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Heasley Archives and is sharing them with you in a weekly column.

Now that the weather is cooler (I say this with tongue in cheek) how about a nice boiled dinner of ham and cabbage, or if you prefer, corned-beef and cabbage?

The cabbage is the leafy member of the mustard family. It is native to the seacoasts of southern Europe from Greece to Britain, and along the northwest coast of France and up to Denmark. Cabbage has been cultivated since before recorded history. It is believed that men were eating the leafy wild cabbage at least 4,000 years ago, and it appears that the Chinese were using this vegetable thousands of years ago. Egyptians, Greeks and Romans were very fond of cabbage. The great Roman statesman, Marcus Porcius Cato once wrote five pages on the merits of cabbage. He believed that it promoted digestion.

The Celts thought so highly of cabbage that they brought it into Northern Europe. Through the centuries the cabbage became the national flower of England.

Cabbage was introduced to North America by Jacques Cartier, who planted it in Canada about 1542. There is no written record of the early American colonists using cabbage until 1669.

Cabbage comes in many varieties, white, green, red, some with firm heads, some with loose heads. Some have plain leaves and some have curly leaves.

Red cabbage, like the green or white cabbage may be eaten raw, but if it is cooked it must be cooked with something acid, like apples, red wine or vinegar, to retain its color. Otherwise it turns out to be a horrid grayish-purple.

The celery or Chinese cabbage is a distant member of the cabbage family. It resembles a cross between oversize romaine lettuce and celery. It is known to the Chinese as pe-tsai. This cabbage has been cultivated for more than 1500 years in the Orient. It probably developed from wild mustard. In 1837 it was introduced in Paris. The entire plant is edible. The leaves are cooked or used raw in salads. In China the seeds are ground to make mustard.

Collards are a tall form of kale or open-headed cabbage. Kale and collards were among the earliest cultivated forms of cabbage and were known to the Greeks and Romans.

Broccoli was used by the Romans who knew it as the flowering shoots developed by cabbage plants when they were allowed to stand two years in the field. Sprouting broccoli is also known as Italian asparagus. Broccoli has been grown widely in American gardens only since 1900.

Caiflower, also a member of the cabbage family was first known as cauliflower broccoli, and our broccoli, as we know it, was known as asparagus or sprouting broccoli.

Brussels Sprouts developed from wild cabbage. It is believed that they were

New Law Re Voters

Supervisor Warren M. Dorn announced recently the implementation of the new law permitting registered voters who move from one address to another within the county to re-register by mail.

According to Ray E. Lee, registrar-recorder, the mailing postcards are available at city halls, county buildings, and utility company branch offices.

"The cooperation has been wonderful," Mr. Lee commented. "We are ready to accept these change of address cards now, even though the new law does not go into effect until November 10. This new service will be a great convenience to voters who have moved, need to re-register and do not always have easy access to a deputy registrar."

Voters are asked not to send in change of address by letter, but to use the card and to sign it exactly as their signature appears on their registration affidavit.

"This card is an official document and the information is attested to under penalty of perjury," Lee cautioned.

The change of address card can be used only by voters moving from one address to another within the County, which comprises about three-fourths of the half a million yearly re-registrations. Voters must still go before a deputy registrar to change party affiliation or name or to register for the first time in the County.

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

STARTING OUR FOURTH YEAR WITH A DOOR BUSTER!

Sweaters

All Sizes Shapes and Forms!

Ladies' - Men's - Boys' and Girls

Cleaned -- In Boxes Or On Hangers

49^c

Each



4 Shirts Laundered BOXED OR ON HANGERS 99^c

Open 6 Days A Week 8 A.M. to 6 P.M. Including Saturdays

When You're Number 2 You Try A Little Harder

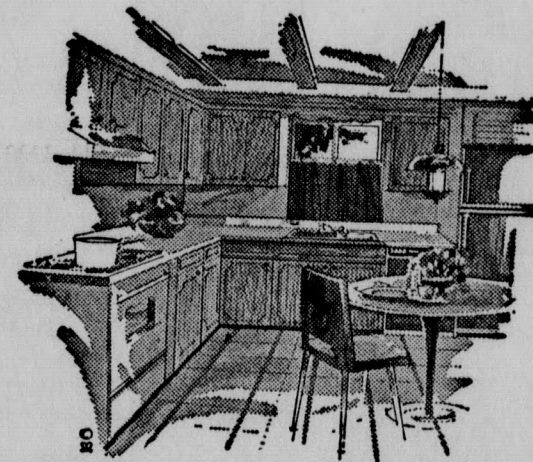
We Invite Your Charge Account

Vogue

CLEANERS

370 W. SIERRA MADRE BLVD. in WISTERIA VILLAGE
Next to Bank of America IN SIERRA MADRE

If You Are Thinking of Remodeling Your Kitchen . . .



Stop By and See Our New Model Kitchen

On Display Now At the Store

GEM PLUMBING INC.

355-0753

43 NO. BALDWIN

CASA JANARA

Authentic Mexican Food

Reg. \$1.75 T. C. GRANDE Monday Only \$1.35 Special

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

OPEN 7 DAYS A WEEK

Featuring Tuesday Evening

Mile High Enchilada

SPECIAL

\$1.35

— Featuring — "MARGARITAS"

200 E. Foothill

358-7322

Arcadia



Editorially... Speaking

Rout the Crabgrass!

Like it or not, the policy of providing unlimited free education for all Americans, at taxpayers expense, must come to an end for the simple reason that the taxpayers can not earn enough to pay the rapidly advancing costs this educational system demands.

Since 1943 the Los Angeles Unified School costs have gone up from \$200 million a year to \$800 million, 2 1/2 times the rate of school population increase. There are now 3,500 non-teachers and administrative employees to 2,800 teachers.

Unrealistic thinkers may be shocked at this, but tax paid for education must live on its food supply as do other living things.

Educational demands must be reduced to the load the taxpayer's back can stand, or this back will break and be incapable of carrying a single ounce. The time for decision is rushing us at break neck speed.

The evidence of this is piled high all around us. It is as all pervading as smog except that it is odorless and does not burn the eyes — yet.

The University of California is demanding added, bigger buildings, but State Analyst H. Allan Post reports that only 41 per cent of the present buildings are occupied during school hours, and that the other state colleges clamoring for more building are 40 per cent empty in these same hours.

No one knows how many subject courses are taught in elementary or high schools. Last year's catalogues are outdated and the added new courses for this year are not yet listed.

It appears that more than 100 courses are offered in elementary and high schools and this could be one reason why Johnny and Mary have no study time to learn to read well.

Last week's National Reading Test again exposed how bad California students are at reading, but no one has said a word about how bad the rest of the educational product must be because students are so bad at reading. How can students who do not read well possibly achieve in History, Geography or Mathematics?

To save themselves, the schools may have to confine elementary and high school education, that is tax paid, to History, Mathematics, English, Basic Law and Physical Science.

This would mean that those who demand courses in Driver Education, Finger Painting, Dramatics, Swimming, Sex, Gym, Lunch and Love will have to pay for this extra education themselves. Why shouldn't they?

Dr. James E. Allen, U.S. Commissioner of Education stated on September 27, 1969 "There is a need for a thorough overhaul of the financing of education on both the Federal and State levels. Unless action is taken soon we shall have, at the best chaos; at the worst disaster."

As crab grass soon kills off the best lawn, the time has come to root the crabgrass out of the education system before it destroys itself.

★ ★ ★ ★ ★

Prisoners' Interest

Some of our prison inmates got there by making a lot of money the wrong way but now one young stockbroker is hoping to reverse the situation by turning the prison into a place in which to make money.

If results count for anything, J. Patrick Kelley, a Washington stockbroker, is on the right track — one of his students took a theoretical 250 per cent profit on \$5000 investment in a market game.

"So this is how the fat cats do it," said one student, after a few Kelley lessons in stock portfolio management.

Kelley believes his course stimulates a healthy interest in the free enterprise system and that seems to have been his experience in a trial class at Lorton Youth Center, a reformatory near Washington.

"It wasn't hard to get them interested," Kelley commented. "Just mention the word money, and they're turned on."

Nobody really expects the prison inmates to emerge millionaires, even on paper, as a result of Kelley's experiment, and his major thrust is to teach them the financing of small businesses.

Which raises an interesting possibility. Most small business failures result from lack of capital reserve. There just isn't that odd thousand dollars around when it is crucially needed.

Supposing two small business partners look at one another in a moment of crisis and say: "Do you suppose that just for one last time we should saunter down to the corner bank?"

★ ★ ★ ★ ★

Similar Talk

It's almost as if the same tune were being played for the yelling demonstrators and the sedate businessmen inside at the recent International Industrial Conference at San Francisco's Fairmont Hotel. Only the dress, the vocabularies and the manners were different.

Only, that is, unless one caught the undertones of the industrialists. If anything, they were stronger and more critical of world poverty and the foibles of the rich than the militants who demonstrated outside the conference halls.

The street people shouted at the capitalists inside. The industrialists, in modulated tones, had impassioned words for their fellows. In essence, they said change the image, liberalize policies or face retaliation by the emerging nations.

Even one as august as David Rockefeller urged the "haves" to get on with it.

Industrialists from the underdeveloped countries — and they were represented — picked up this theme, saying over and over again that they want a chance to compete.

Meantime the demonstrators yelled. Too bad they didn't listen.

★ ★ ★ ★ ★

Party Time?

Study of the moon rocks brought back by Apollo 11 initially indicate the rocks are 3.5 billion years old and that the moon dust is almost 50 per cent glass.

Studies will continue for years, of course, but our first reaction is that either Armstrong and Aldrin had a real party up there or that they landed on a prehistoric picnic site.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

The Philadelphia Plan

In view of the fact that the government is on record as opposing all types of discrimination in employment, it is astonishing that it would attempt so-called reverse discrimination by insisting that workers of a minority group be allotted a quota of jobs. Yet this is what the federal government is trying to do in the construction industry. The result, one can be sure, will be strife in that industry and resentment among the majority group.

The reference here is to the so-called Philadelphia Plan favored by the Nixon Administration. It entails specific hiring "goals" for projects in the Philadelphia area. Presumably, the plan would be extended to other areas of the country.

Under the plan, at least 19 per cent of the work force in each of six large building trades would have to be made up of minority group workers by 1973. Contractors who fail to submit an "affirmative action plan" for meeting the hiring goals can't be awarded contracts by the government, according to the Labor Department.

First of all, the plan imposes an unfair burden on the contractors. In the big cities of the nation, the bulk of the construction workers are organized in unions. They are almost a law unto themselves. The contractors, therefore, are not in any position to dictate to the unions. If they do, the contractors will encounter severe and costly resistance in terms of work stoppages and slow-downs. In other words, the Labor Department is trying to make private enterprise run interference for it in implementation of the quota system.

A more basic objection is that the Philadelphia Plan may be illegal. The Comptroller General of the United States already is on record as saying that the "specific goals" feature of the plan violates the 1964 Civil Rights Act.

The Labor Department is trying to get around this by saying that no formal quotas are involved, simply that the government is calling for hiring "goals." That's a devious position that may not survive challenge in the courts. Certainly it isn't convincing testimony in the court of public opinion.

The Nixon administration has made a number of sound conservative moves since taking office, but it is way off base in advocating a quota system on construction jobs. There's no warrant in American law or history for setting up a quota system in any area of employment. The American way has been to hire the best man for the job. Big Unionism has attempted to undermine this by insisting that only union members have a right to certain jobs. Now along comes the federal government and says that minority groups have a right to a percentage of all construction jobs. Qualifications for a job apparently are a secondary consideration.

This quota system in federally aided employment could lead to absurdities. If one minority group is entitled to positions as ironworkers or plumbers, aren't Indians, Eskimoes and native Hawaiians also entitled to X number of jobs as sheetmetal workers and steamfitters?

The questions that arise

from the quota concept clearly indicate that the nation will become bogged down in a morass of controversies and technicalities if quotas are insisted upon. A contractor who is supposed to erect a good building, would be spending much of his time dealing with complex "civil rights" questions. That's no way to run a business, public or private.

There are other disturbing aspects of the federal government's demand for hiring "goals" for minority group workers. The quota system unquestionably will lead to new violence in the country. Construction workers in Pittsburgh and Chicago already have shown that they will not accept a plan under which politicians assign certain jobs to favored groups who may be totally unqualified for skilled trades. The nation already has too much strife. The administration should be trying to cool things down, not introduce new tensions through applying a job quota system.

Viewing the situation politically, the Philadelphia —Please turn to Page 11

Letters To the Editor . . .

Dear Sir:

In an effort to prevent further outbreaks on the college campuses, more laws are being passed to restrict the activities of the students, and rightly so. But the students represent only the symptoms. The cause can be found by studying the activities and philosophies of today's college professors. The following paragraphs outline what the professors' course of parts planned for our campuses over thirty years ago.

In an article, entitled "Steps toward the American Dream," an educator, Elizabeth Moos, stated, "We shall criticize our projects and curriculum on the basis of their social values, encouraging our more mature students to study and identify themselves with vital world movements, including, of course, the Russian experiment."

Professor G. S. Counts, in his book, "Dare the Schools Build a New Social Order?", outlined the educators' role in an effort to "... transform or destroy all conventions, institutions, and special groups inimical to the underlying principles of democracy; and finally be prepared as a last resort, in either the defense or the realization of this purpose, to follow the method of revolution."

Dr. Theodore Brameld instructed teachers favorable to collectivist philosophy to, "... influence their students, subtly if necessary, frankly if possible, towards acceptance of the same position."

This reminds us of the quote in The Communist: "Only when teachers have really mastered Marxism-Leninism will they be able skillfully to inject into their teaching at the least risk of exposure, and at the same time to conduct struggles around the schools in a truly Bolshevik manner."

The student activity on campus is merely a reflection of the professors' activity. Decency will not prevail among the student body until it prevails among the professors.

—Richard E. Woodin

STOP

LOOKING AT THAT WORN OUT
LIVING ROOM SET
NOW'S THE TIME TO HAVE IT
REUPHOLSTERED

SOFA \$29

LABOR

"GUARANTEED TO LOOK LIKE NEW"

EXCELLENT SELECTION OF
FABRICS & NAUGAHYDE
FREE ESTIMATE

At Your Convenience, In Your Home
BankAmericard and Master Charge Welcome

HOUSE UPHOLSTERING
Call Anytime **442-8008**



**YOU CAN HAVE
CABLE TV**

In Your Office or Home

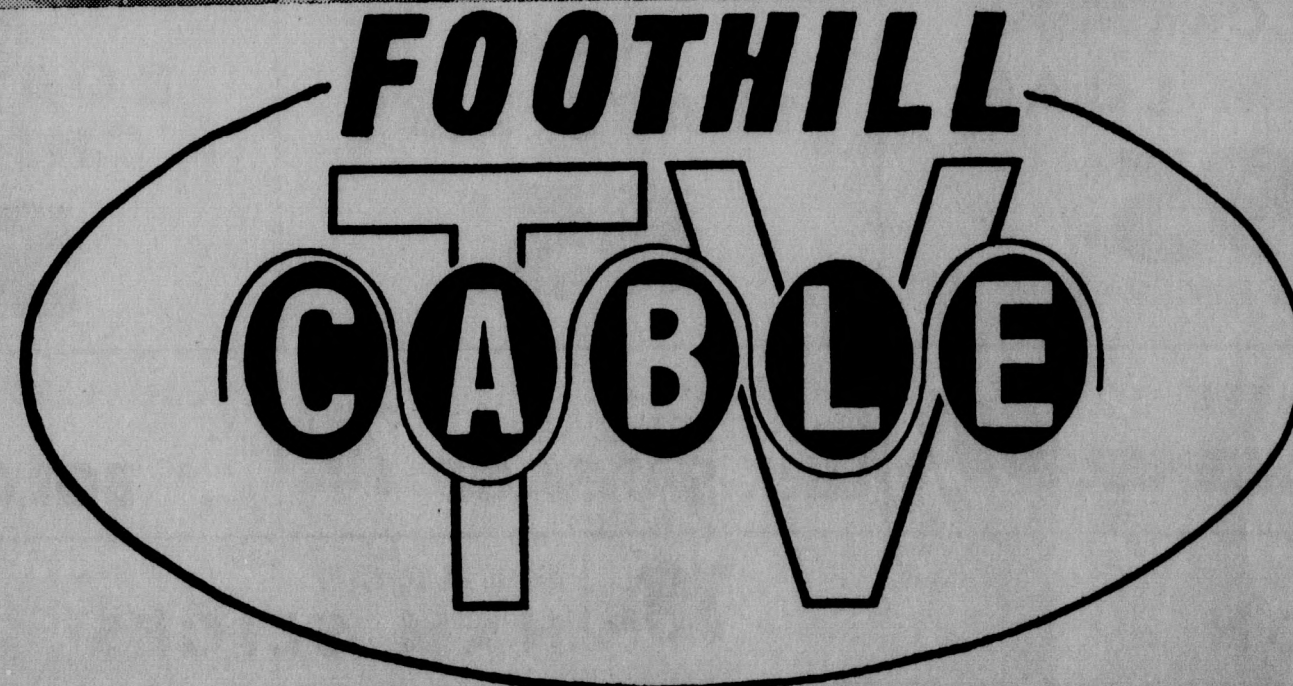
for

PEANUTS

Less Than **20¢** Per Day

**12 Fabulous
Channels To
Choose From**

**BE READY FOR FALL
PROGRAMS AND THE
WORLD SERIES**



**35 North Baldwin
In Sierra Madre**

A Division of H & B
American Cablevision Co.
356-1702

first on your shopping list... **SAVINGS!**

Prices effective October 13 to 18

Open 12 Hours 9 A.M. to 9 P.M.

Closed Sundays

<div>Dole</div> <div>FRUIT COCKTAIL</div> <div>4^{FOR} 89¢</div> <div>303 TIN</div>	<div>Hunts Snack Pack</div> <div>Chocolate Pudding Vanilla Pudding Diced Peaches Fruit Cup</div> <div>59¢</div> <div>FOUR PACK</div>	<div>Springfield</div> <div>PURE CIDER</div> <div>99¢</div> <div>Gallon</div>	<div>Calo</div> <div>DOG FOOD</div> <div>8^{FOR} \$1.00</div> <div>Plus Tax</div> <div>Save 40c</div>	<div>Sweetheart</div> <div>BATH SOAP</div> <div>4^{BARS} 39¢</div> <div>NEW Lime!</div>																
<div>Dole</div> <div>PINEAPPLE</div> <div>211 SIZE</div> <div>4^{FOR} 89¢</div> <div>Chunks or Tidbits</div>	<div>Sunshine</div> <div>KRISPY CRACKERS</div> <div>33¢</div> <div>POUND BOX</div>	<div>Hormel</div> <div>CHILI CON CARNE</div> <div>15-OZ.</div> <div>3^{FOR} \$1.00</div> <div>With Beans</div>	<div>Friskies</div> <div>MIX</div> <div>59¢</div> <div>Plus Tax</div> <div>5 LBS.</div> <div>10 Lb. Bag — \$1.17</div>	<div>Wonder</div> <div>STYRO CUPS</div> <div>49¢</div> <div>Plus Tax</div> <div>PKG. OF 50</div>																
<div>Dole Seasoned</div> <div>GREEN BEANS</div> <div>5^{FOR} \$1.00</div> <div>303 TIN</div>	<div>Wilshire Fresh</div> <div>KOSHER DILLS POLISH DILLS</div> <div>49¢</div> <div>48-OZ. JAR</div>	<div>Hormel</div> <div>TAMALES</div> <div>29¢</div>	<div>FROZEN FOOD DEPARTMENT</div> <div>VAN de KAMP'S FRESH FROZEN</div> <table><tr><td>PECAN Coffee Cake</td><td>59c</td><td>BLUEBERRY Muffins</td><td>39c</td></tr><tr><td>CINNAMON Rolls</td><td>49c</td><td>BRAN Muffins</td><td>39c</td></tr><tr><td>APPLE Turnovers</td><td>39c</td><td>PUFF Pastry Dough</td><td>35c</td></tr><tr><td>APPLE Strudel</td><td>59c</td><td>PIE Dough</td><td>35c</td></tr></table>		PECAN Coffee Cake	59c	BLUEBERRY Muffins	39c	CINNAMON Rolls	49c	BRAN Muffins	39c	APPLE Turnovers	39c	PUFF Pastry Dough	35c	APPLE Strudel	59c	PIE Dough	35c
PECAN Coffee Cake	59c	BLUEBERRY Muffins	39c																	
CINNAMON Rolls	49c	BRAN Muffins	39c																	
APPLE Turnovers	39c	PUFF Pastry Dough	35c																	
APPLE Strudel	59c	PIE Dough	35c																	
<div>Lindsay</div> <div>SLICED OLIVES</div> <div>2^{FOR} 29¢</div> <div>4½-OZ.</div>	<div>Carnation</div> <div>WHITE ALBACORE</div> <div>35¢</div> <div>In Water or Oil Solid Pack Tuna</div>	<div>Seven Seas</div> <div>CREAM FRENCH or ITALIAN DRESSING</div> <div>4^{FOR} \$1.00</div> <div>8-OZ. BOTTLE</div>	<div>Treesweet</div> <div>ORANGE JUICE</div> <div>SIX OUNCE</div> <div>4^{FOR} 89¢</div> <div>BIG 12-Oz. — 2 for 89c</div>																	

ROESS QUALITY MEATS

Mannings Aged -- Tender
OVEN READY PRIME RIB ROAST \$1.39^{lb}

Our Own Make HAM LOAF 95¢^{lb} <small>LEAN HAM & PORK</small>	Fresh SPARE RIBS 65¢^{lb}	Fresh ROASTING CHICKENS 55¢^{lb}
OSCAR MAYER All Meat All Beef WIENERS 69¢^{lb}	OSCAR MAYER LITTLE FRIER LINK SAUSAGE 79¢^{lb}	OSCAR MAYER All Beef Thick Reg. BOLOGNA 69¢^{lb} <small>12-OZ. PKG.</small>
RATH BACON 79¢^{lb}	CENTER CUT HAM SLICES \$1.29^{lb}	
FRESH SWORDFISH \$1.39^{lb}	FRESH FILLET OF RED SNAPPER 89¢^{lb}	

Top Quality Control SELECTED FRUITS & VEGETABLES	
New Crop Red FLORIDA GRAPEFRUIT 2^{FOR} 29¢	
Chiquita BANANAS 2^{lbs.} 23¢	
School Boy DELICIOUS APPLES 2^{lbs.} 29¢	
Russet POTATOES 10^{POUND CELLO BAG} 39¢	
New Crop YAM or SWEET POTATOES 2^{lbs.} 25¢	

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima